

EVALUATION IMPLICATIONS FOR MARKET TRANSFORMATION WHEN APPLIANCE CODES AND SPECIFICATIONS CHANGE

Moderator: Elizabeth Titus, Northeast Energy Efficiency Partnerships, Inc.

PANELISTS:

*Marc Hoffman, Center for Energy Efficiency
Thomas Eckman, Northwest Power Planning Council
Jeff Schlegel, Independent Consultant
William Prindle, Alliance to Save Energy*

SUMMARY:

This panel surveyed some of the relationships between evaluation on market transformation programs and code and specification changes. The following four perspectives were presented: “It’s the market, stupid!” – how do you ‘tell the story’ of market transformation?, “Are we done with the program yet?” – how evaluations guide implementation efforts, “What’s it all about?” – measuring benefits and costs over time and code changes, and “When is enough enough?” – the role of evaluations in informing endgame strategies for products or changes in standards.