



Gross Is Gross and Net Is Net: Simple, Right?

Richard Ridge Ph.D., Ridge & Associates, San Francisco, Calif.

Michael Baker, SBW Consulting, Bellevue, Wash.

Nick Hall, TecMarket Works, Oregon, Wis.

Ralph Prahl, Prahl & Associates, University Park, Fla.

William Saxonis, New York State Department of Public Service, Albany, N.Y.

Introduction

- Gross Load Impact: The change in energy consumption and/or demand that results directly from program-related actions taken by participants in a DSM program, regardless of why they participated.
- Net Load Impact: The total change in load that is attributable to the utility DSM program.