

Using indicators to inform and monitor an emission based car tax

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Overview

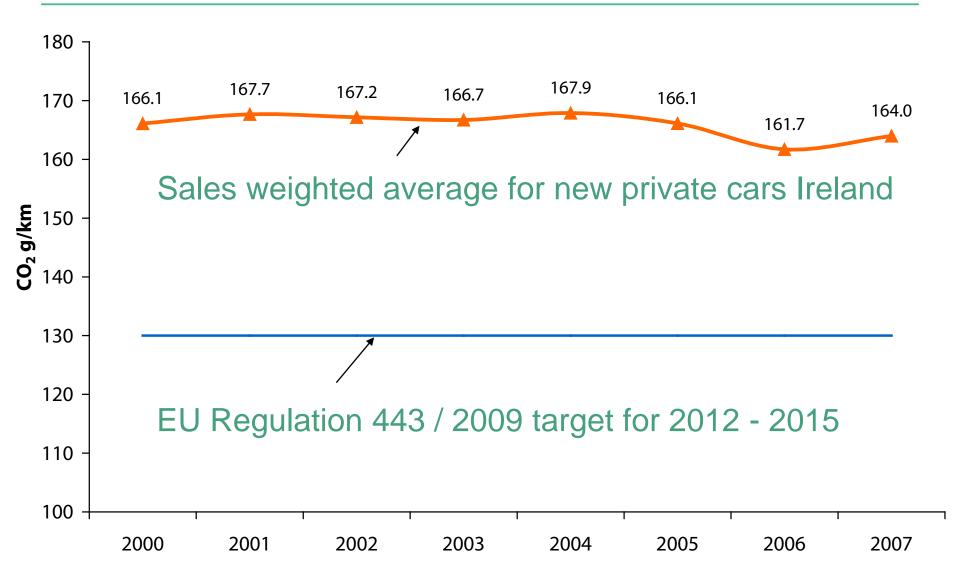
- Situation prior to vehicle taxation change
- Consultation process
- SEAI's response to consultation and proposal
- New taxation system
- Measuring the response

Are indicators effective in informing policy and subsequent monitoring the effect?

Can a strong (fiscal) price signal change purchase behaviour?



Specific CO₂ emission of new cars





Taxation prior to 1st July 2008

Engine Capacity (c.c)	VRT(% of OMSP)	AMT (€)
< 1,200	22.5	286
1,201 to 1,400	22.5	357
1,401 to 1,500	25%	
1,501 to 1,700		471
1,701 to 1,900		582
1,901 to 2,100	30%	784
> 2,100		1,566

1.9L diesel car with market value €30,000 VRT = €7,500 AMT = €582



Consultation proposals

- Adjusting existing engine size bands and VRT rates
- Retain existing engine size bands and VRT rates but apply a (say 5 percentage points) discount for cars below average specific CO₂ emissions (within each engine size band) and a levy for cars above average specific CO₂ emissions (within each engine size band)
- Retain existing engine size bands and VRT rates but apply a (say 5 percentage points) discount for cars below a set specific CO₂ emissions range and a levy for cars above a set specific CO₂ emissions range, the same range applying to all emissions bands.
- Introduce five engine size bands and VRT rates system as in Option 1 and then apply a (say 5 percentage points) discount and levy, for cars with specific CO₂ emissions below and above a set specific CO₂ emissions range, the same range applying to all engine size bands.

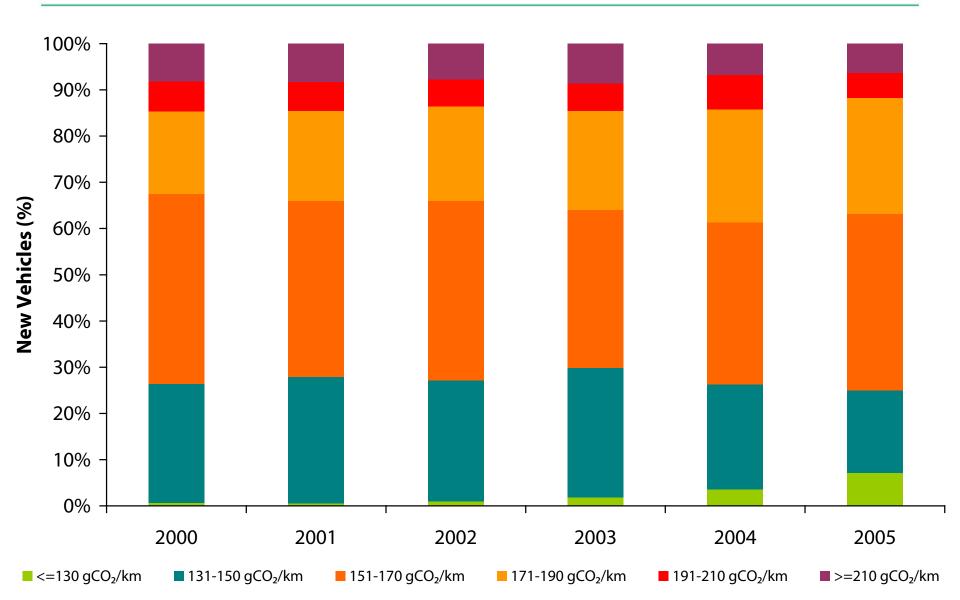


SEAI's Response

- Suggested that price signal needed to be clear and focused on emissions
- Transparent
- Challenged the retention of engine size bands as a starting point in the taxation design
- Demonstrated that data existed to support an emissions only based approach
- Possible to monitor the effects of the change going forward



Share by emissions band 2000 - 2005





Taxation post 1st July 2008

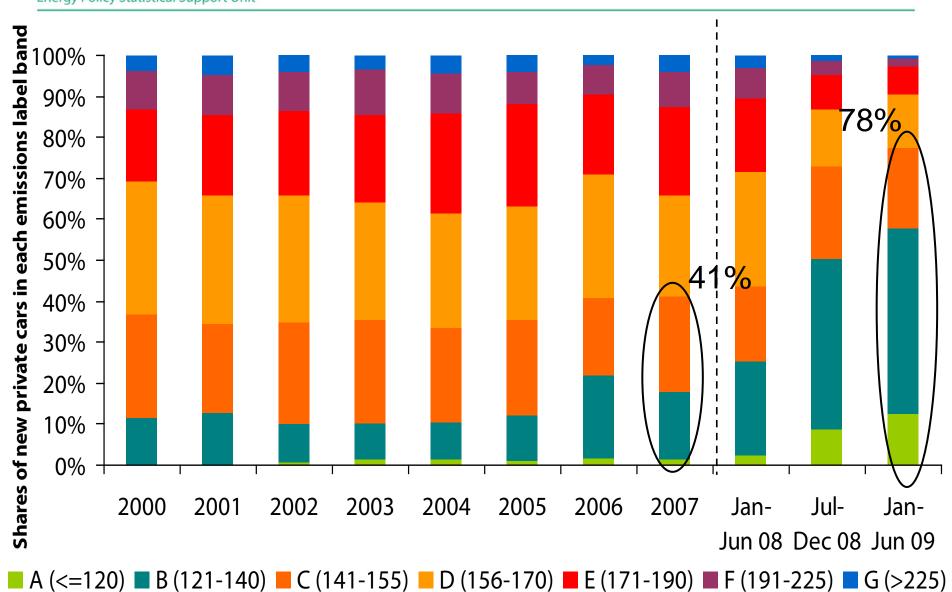
Emissions Band	Specific CO ₂ Emissions (g/km)	VRT(%OMSP)	AMT (€)
Α	≤ 120	14%	104
В	120 – 140	16%	156
С	140 – 155	20%	302
D	155 – 170	24%	447
E	170 – 190	28%	630
F	190 – 225	32%	1,050
G	> 225	36%	2,100

1.9L diesel car (Band B) with market value €30,000 OLD VRT = €7,500 AMT = €582

VRT = €4,800 (36% Reduction) AMT = €156 (73% Reduction)

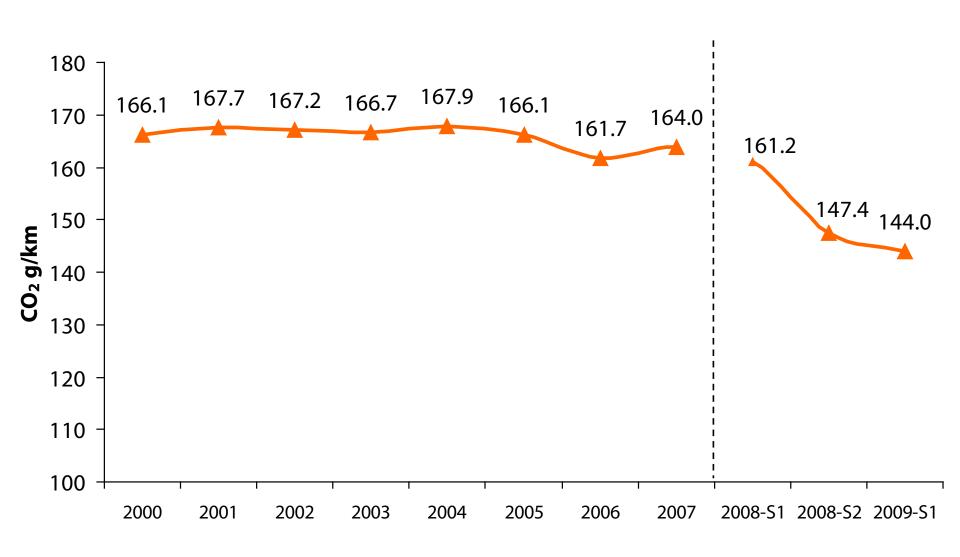


Shares of new cars by emission band



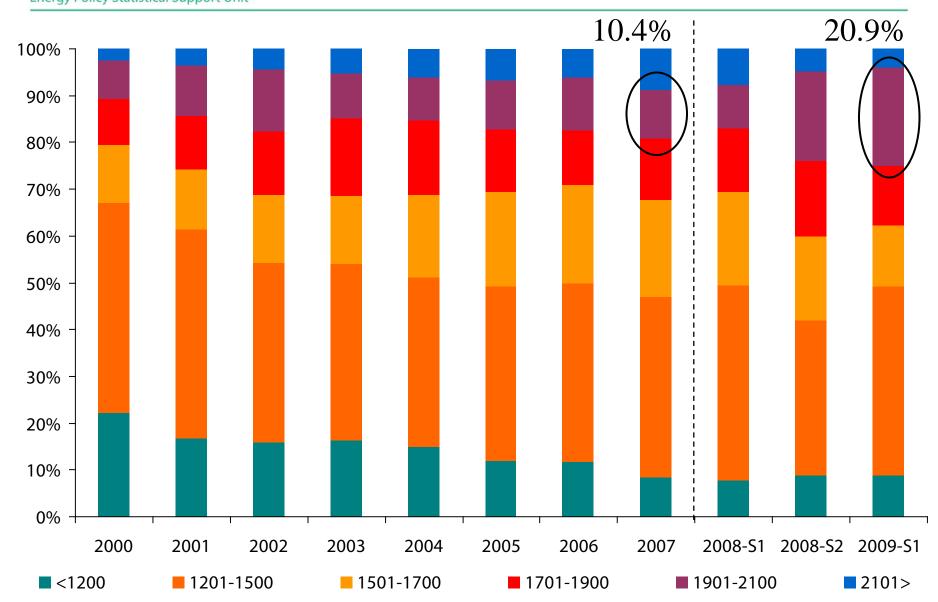


Specific CO₂ emissions of new cars



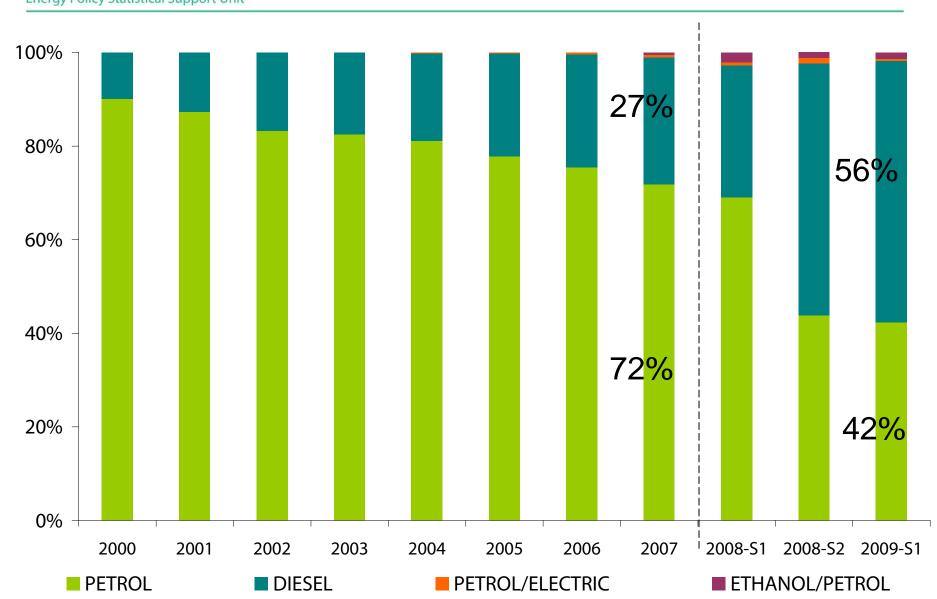


Shares of new cars by engine size



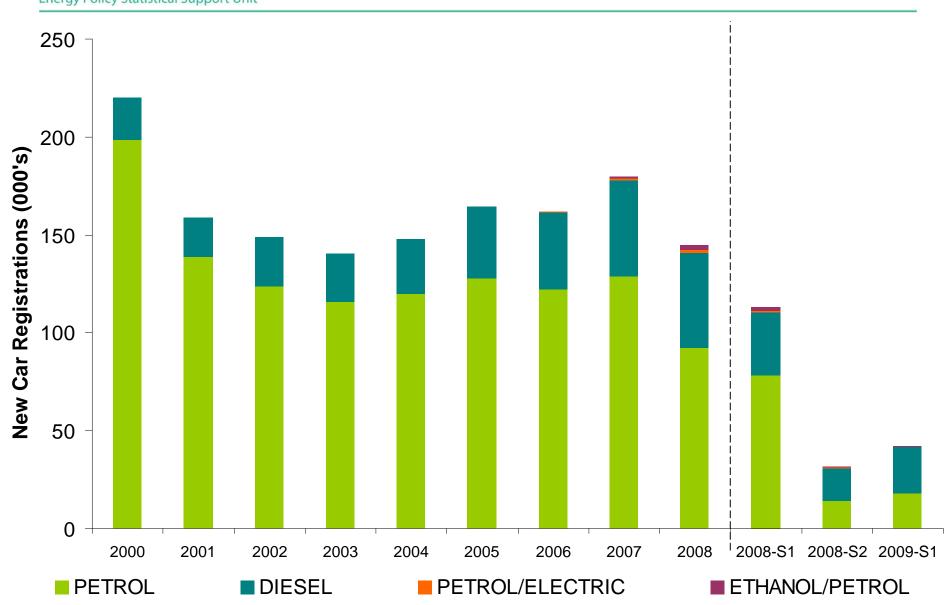


Profile of new cars by fuel type



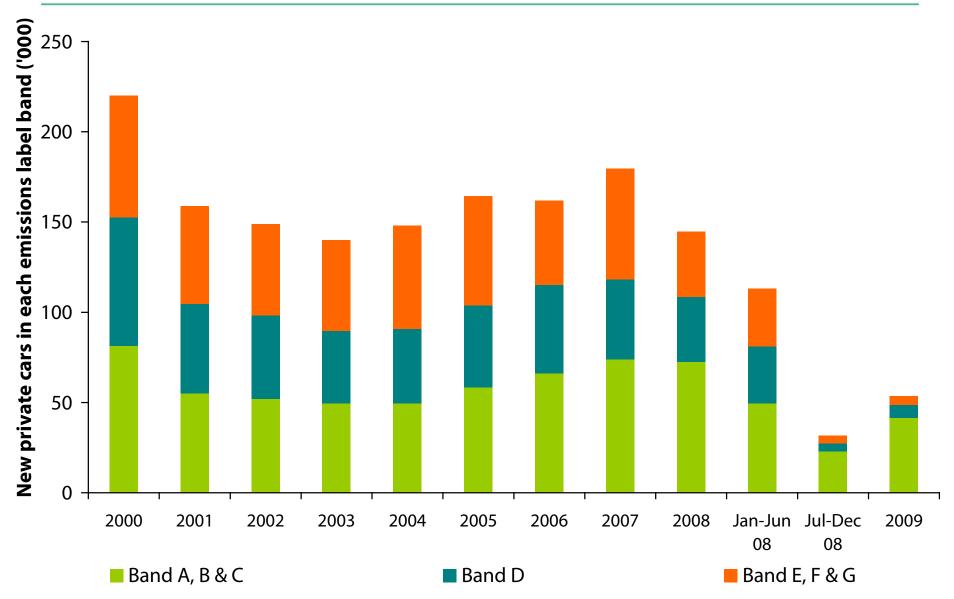


Sales of new cars by fuel type





Sales of new cars by emission band





Discussion

- Strong price signal did deliver change
- Share of low emissions vehicles (<155 g/km) grew from 41% to 78%
- Share of diesel cars more than doubled (27% to 56%)
- Results tempered by recession effect
- Emissions saved from tax change estimated as 7.7 kt CO₂.
- Target savings in the NEEAP of 54 kt CO₂ to be achieved by 2020.
- 14% of the target was delivered in the first year during a recession



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Thank you.





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