

INTERNATIONAL ENERGY PROGRAM EVALUATION CONFERENCE

# Leaving the Rearview Mirror Behind Nick Collins, ERS

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### **O**BJECTIVES



- Program background
- Discuss the effectiveness of the concurrent evaluation process through the lens of a recently completed impact evaluation of NYSERDA's IPE program
- Discuss lessons learned and the resulting modifications to the concurrent process
- Present perspectives of implementers and evaluators

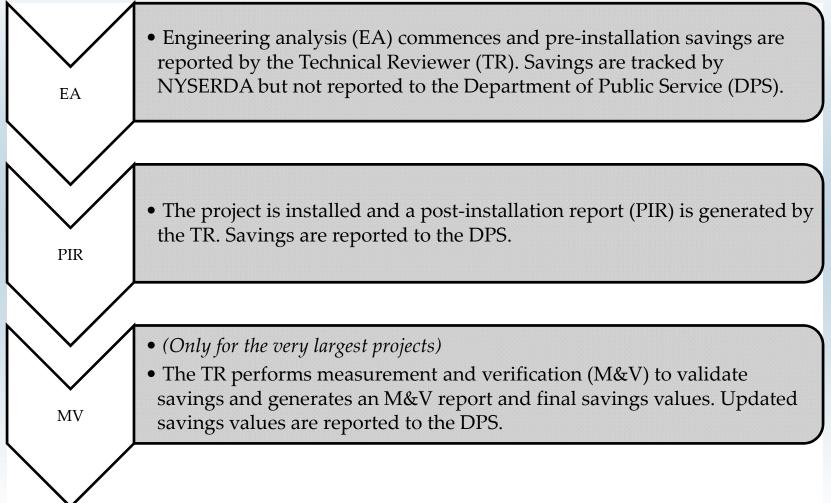
### WHAT IS CONCURRENT REVIEW?



- Real-time project engineering review from an evaluator's perspective, before savings are finalized
  - > Baseline characterization
  - > Measurement and verification plan review
- Applied to projects with >5,000,000 kWh/yr. of electricity and/or > 20,000 MMBtu/yr. of natural gas savings

## **NYSERDA IPE PROGRAM**





### WHY CONCURRENT REVIEW?



□ Increase the level of engineering rigor

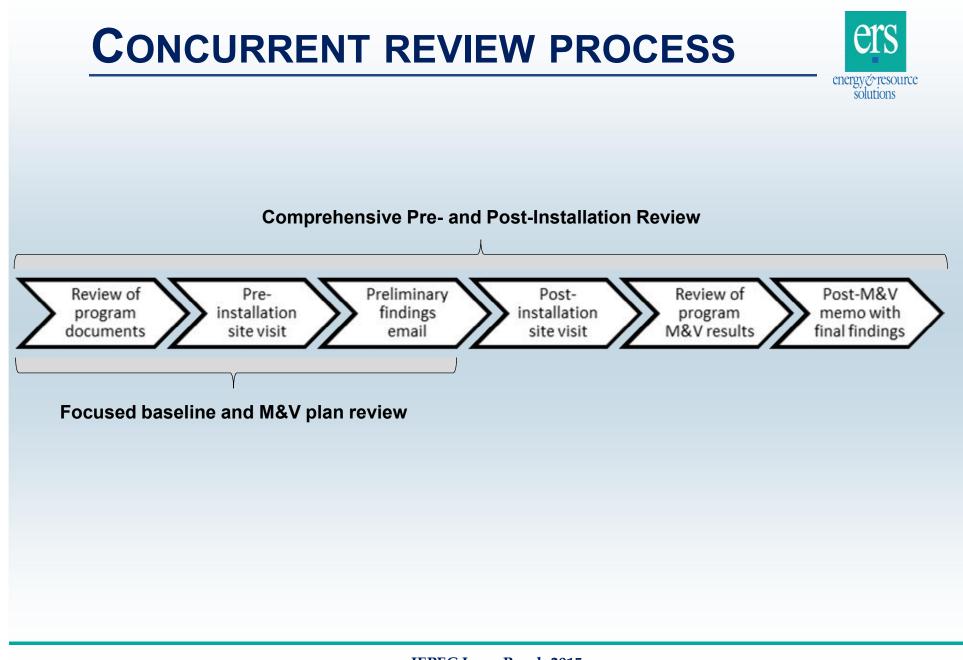
- Mitigate variability in results and provide greater confidence
- Fewer surprises during retrospective evaluation
- Less disturbance to customers (fewer touch points)

### **CONCURRENT REVIEW PROCESS**



### □ Two levels of review

- > Focused baseline and M&V plan review
  - Large projects where the baseline is readily identifiable, and pre and post conditions are measureable
- Comprehensive Pre- and Post-Installation Review
  - Large projects with complex baseline characterization, complex measurement and verification requirements, capacity expansions (theoretical baseline)



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### **CONCURRENT REVIEW PORTFOLIO**



36 projects receiving concurrent review<sup>1</sup>
 > 127,000 MWh/yr electrical savings
 > 6.1 MW demand reduction
 > 319,000 MMBtu/yr natural gas savings

<sup>1</sup> as of Spring 2015

### **RECENT EVALUATION FINDINGS**



3 concurrent projects (a census) were included in the recent retrospective program evaluation
 RRs

 0.95
 1.0

≻ 1.08

#### WHAT DID THE CONCURRENT REVIEW FIND?



- Differences most often noted during concurrent review
  - Comments on M&V planning and implementation
    - 88% of projects
  - Comments on calculation assumptions and methods
    - 72% of projects
  - Comments on baseline characterization
    - 61% of projects

#### DIFFERENCES NOTED - M&V PLANNING AND IMPLEMENTATION



Recommendations included

- Collecting additional data to triangulate whole-facility analysis results
- Providing better resolution on M&V sampling, metering duration, and data collection strategies

#### DIFFERENCES NOTED - CALCULATION ASSUMPTIONS AND METHODS



Most projects were large and complex capacity expansions requiring regression analysis against an independent variable

- Review of program M&V findings added to concurrent scope
  - > Opportunity for evaluators to verify that recommendations were incorporated
  - Brought consistency to methodology by which capacity expansion projects were analyzed

#### DIFFERENCES NOTED - BASELINE CHARACTERIZATION



□ Complex issue in industrial settings

- Capacity expansion provides additional complexity
  - Existing baseline equipment must be supplemented with theoretical baseline equipment to achieve the post-installation production volumes
  - Baseline characterization flow chart developed to bring consistency to program and evaluation perspectives
  - Industry/system specific research performed by evaluators to justify and document baseline

#### **KEYS TO CONCURRENT PROCESS SUCCESS**



- Supportive regulatory environmentCollaborative review
- No commitment to accept evaluators concurrent review findings
- Open communication and timely feedback
- □ Early involvement
- □ Feedback loop to all parties



- Less formal feedback expedites the review
  - Formal feedback at each stage could not keep up with project pace
- Waiting too long to enroll a project to ensure it is a good fit (avoid sunk review costs)
  - > This risks missing pre-installation metering opportunities



### □ Additional cost

- > There are additional upfront costs
- The authors calculate the additional upfront costs will lower the cost of the next retrospective evaluation and reduce the sample size though improved error ratios



### Growing pains

The process changes the nature of the interactions between program, evaluators and technical assistance providers

### □ Retrospective evaluation still has a place

Concurrent evaluation must assume some variables, such as actual production volume. Retrospective would measure such a variable.



□ Independent collaboration

- The process changes the nature of the interactions between program, evaluators and technical assistance providers
- The players must be able to articulate differences of an opinion in an open, constructive manner.

### SUMMARY



 Concurrent evaluation is powerful tool to mitigate uncertainty associated with retrospective evaluation
 It must be timely
 It must be collaborative

### SUMMARY



- The process as described is tailored for the review of a relatively small number of large industrial projects
- The concepts and principles are widely applicable, but the mechanisms will have to change to match program goals, structures, and funding.

### **THANK YOU!**



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