



The Humpty Dumpty of Heating *Piecing Together an Understanding of Ductless Mini-Split Heat Pump Usage in the Northeast*

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Co-Authors:

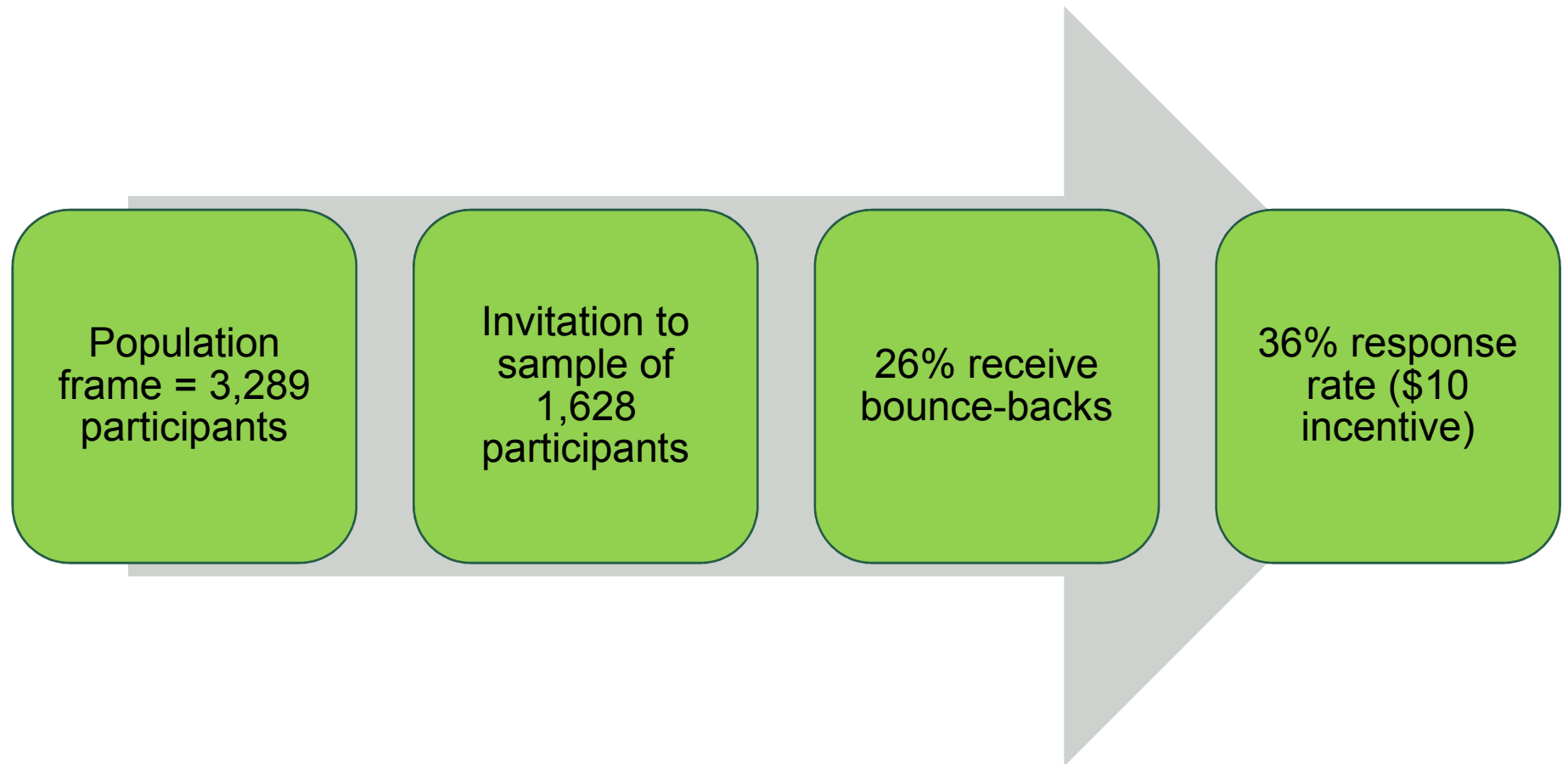
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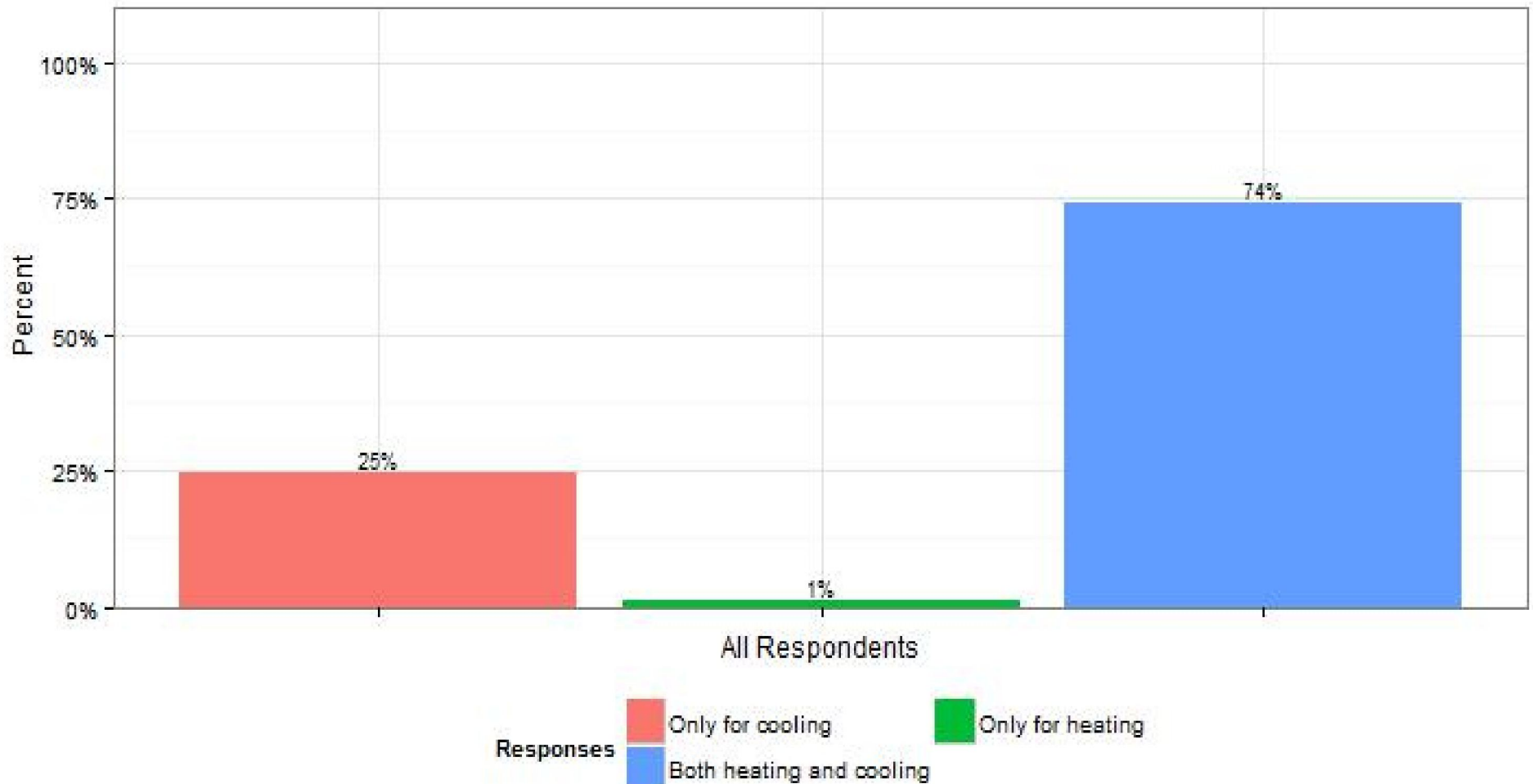


http://carefreeair.com/cf_products/mitsubishi-mr-slim-hyper-heating-heat-pump-wall-mounted-system/

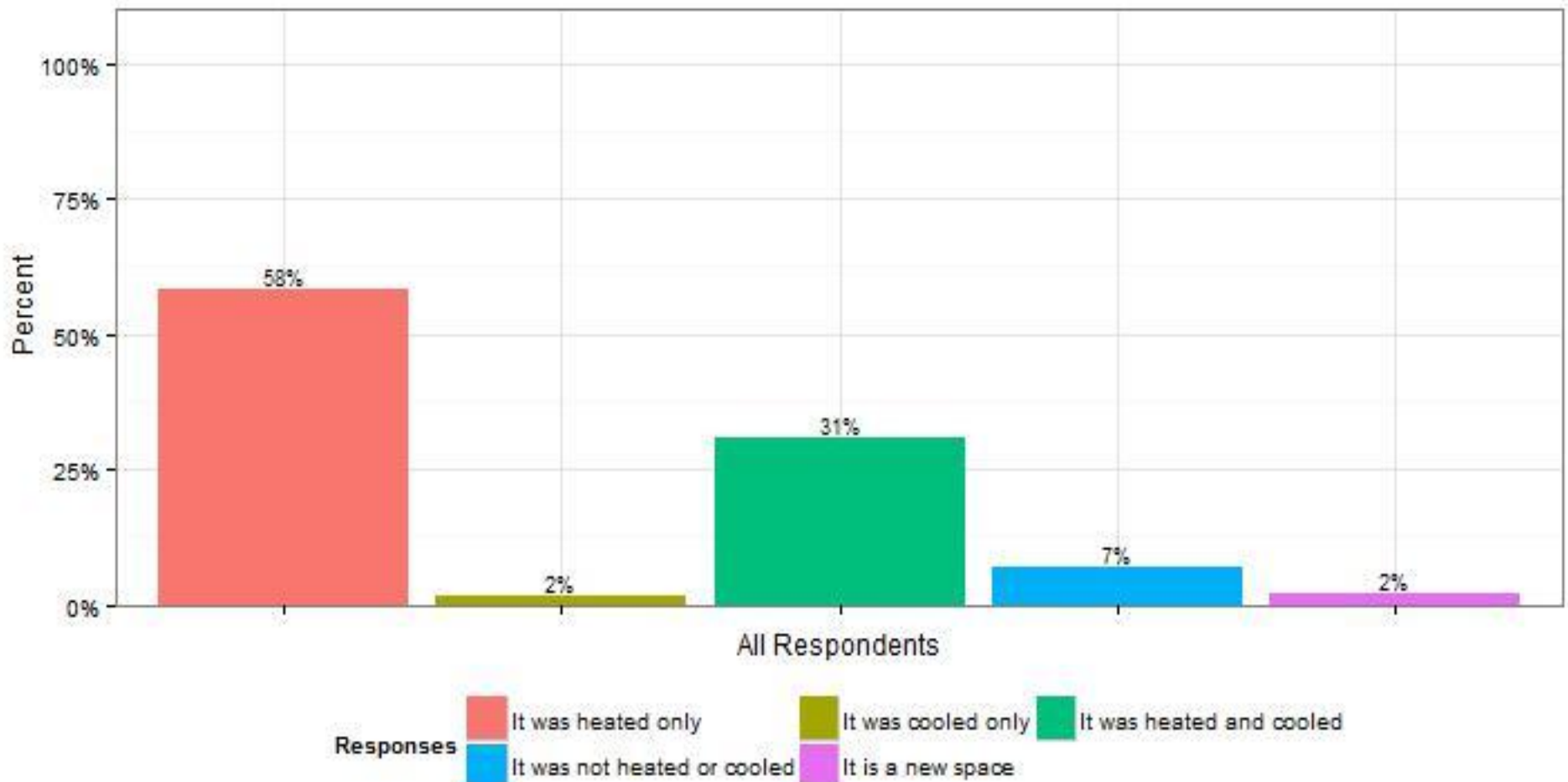
Online Survey Methodology



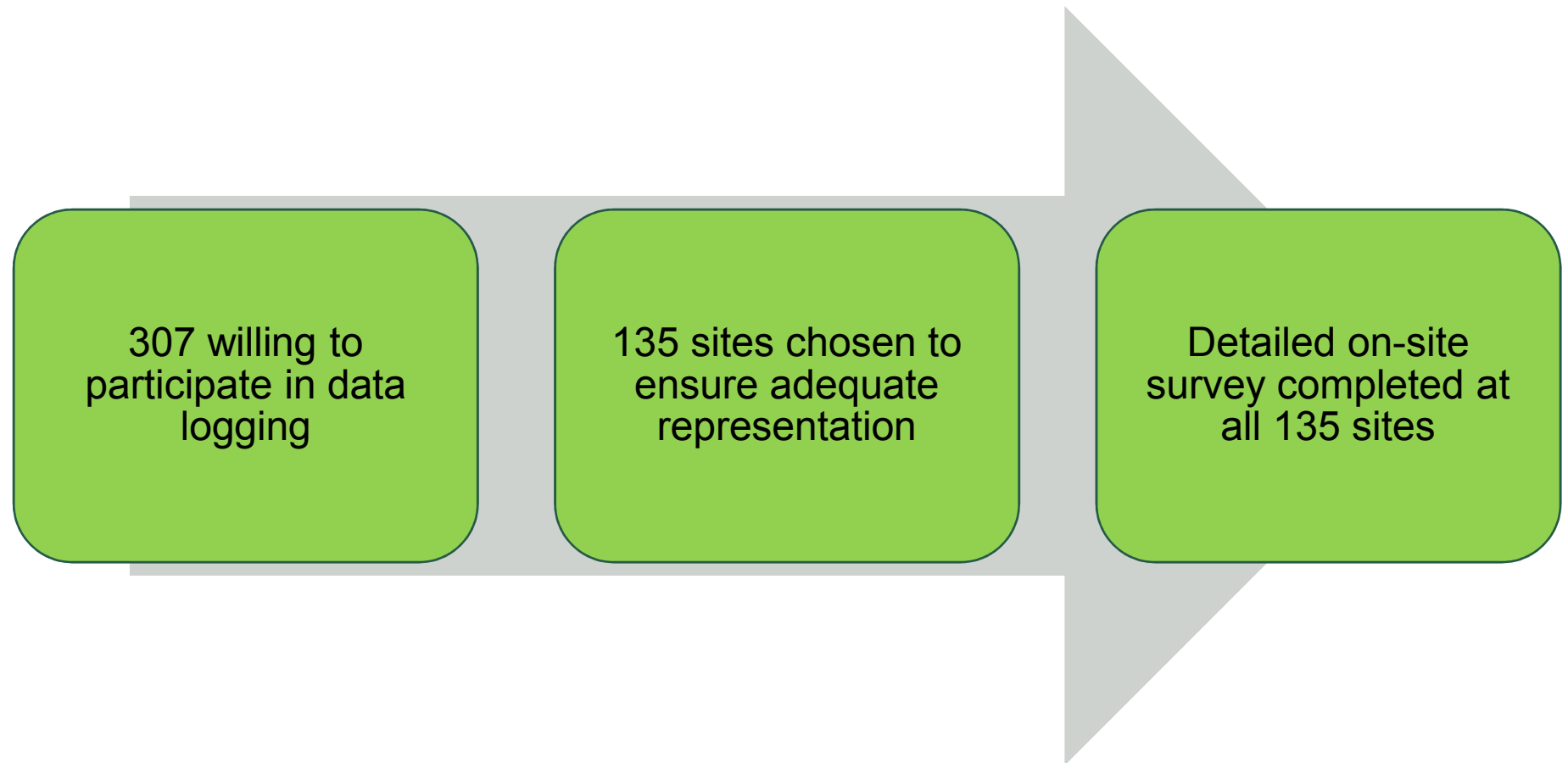
Online Survey Results: How Participants use their DMSHP

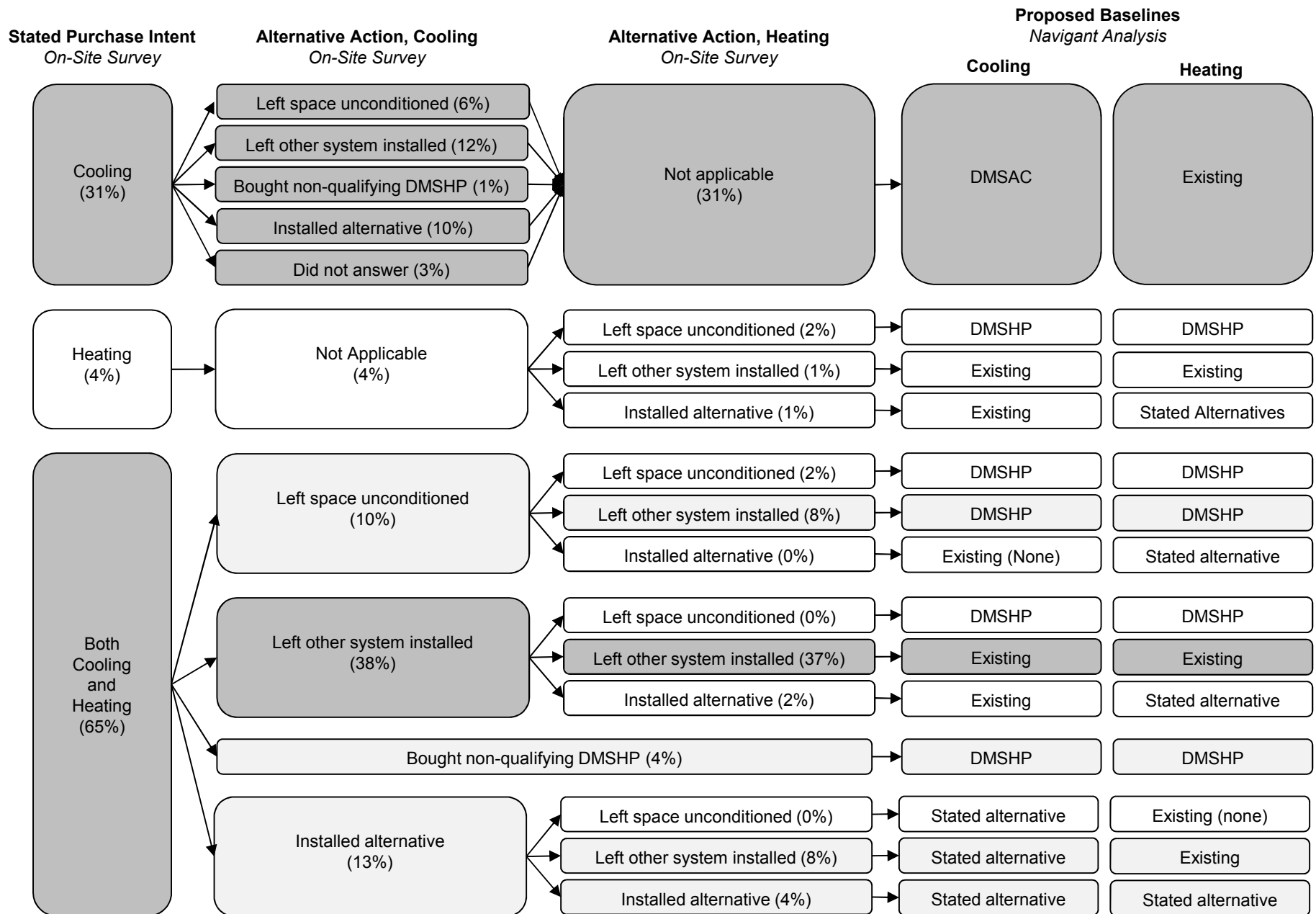


Online Survey Results: Space Conditioning before the DMSHP Installation

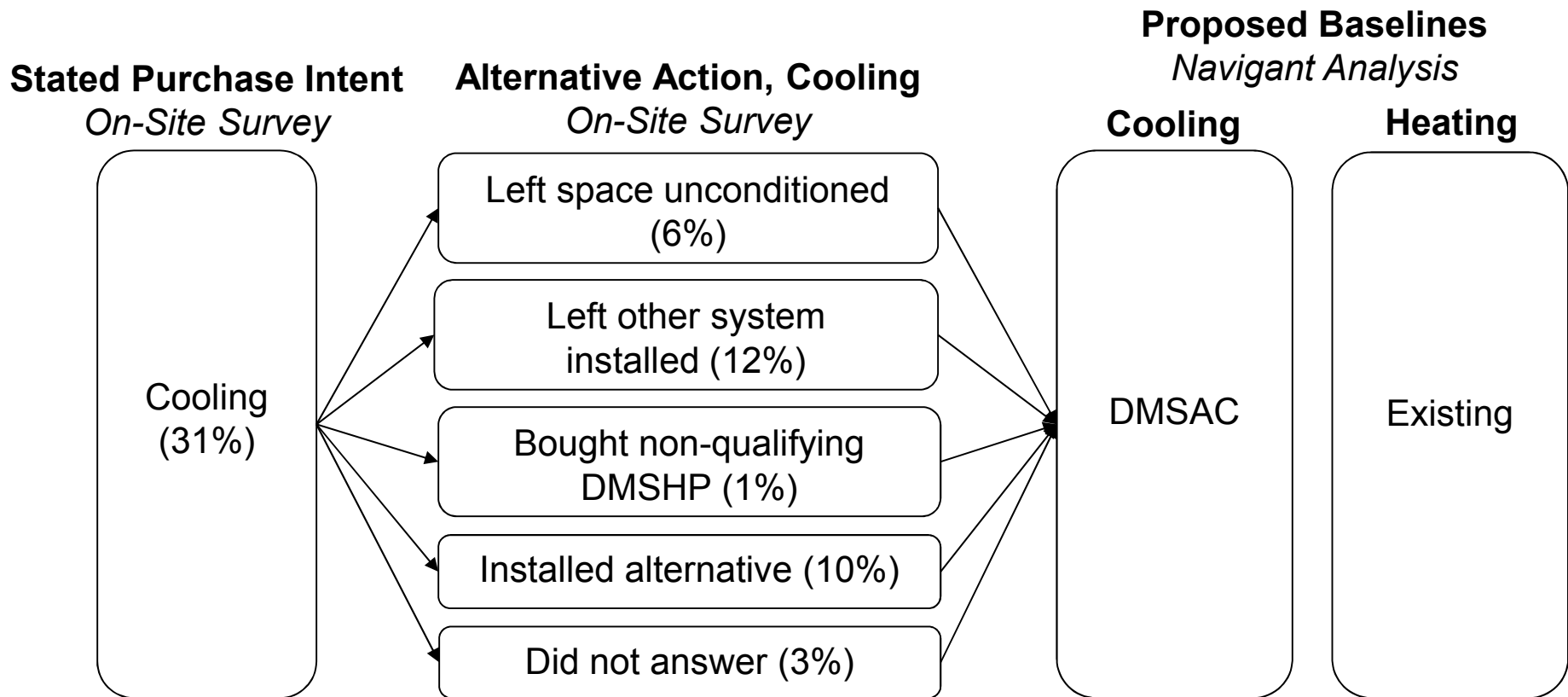


On-Site Survey Methodology

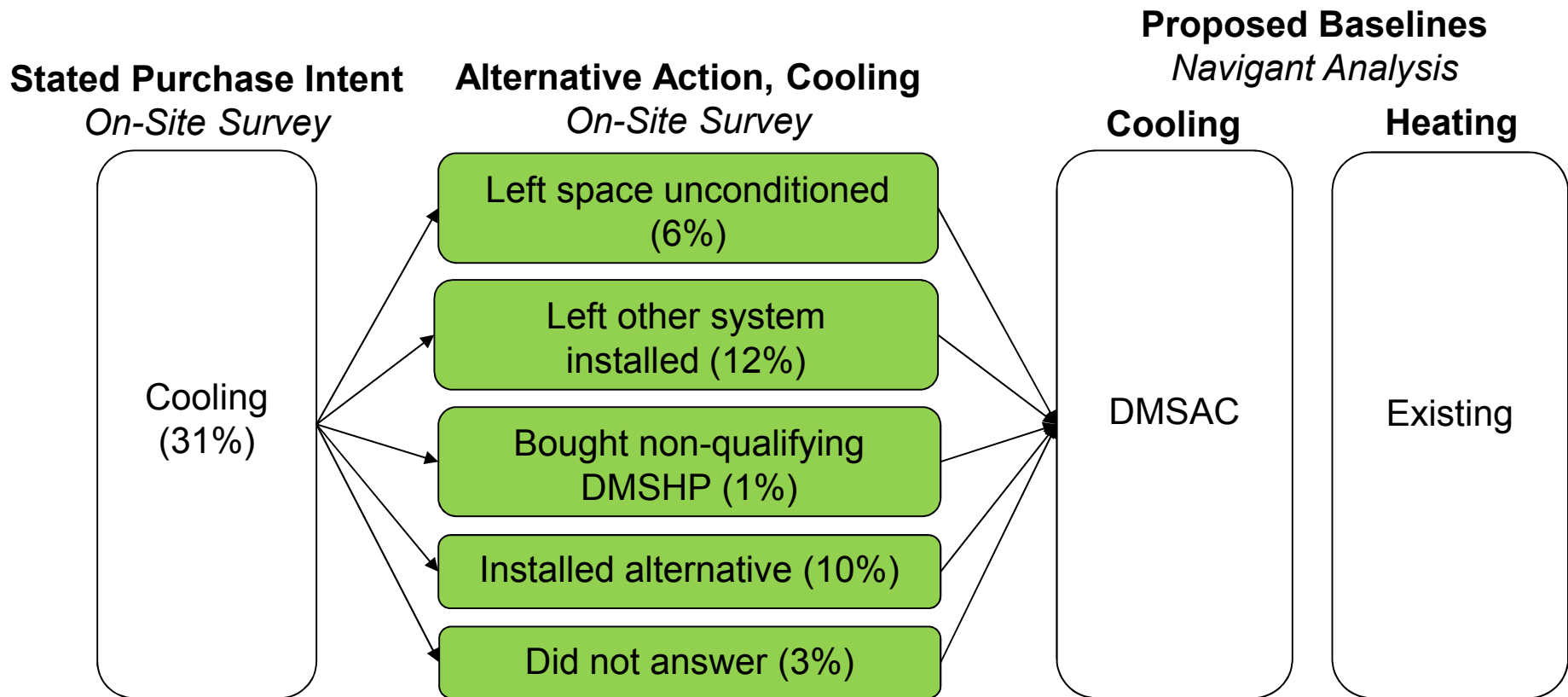




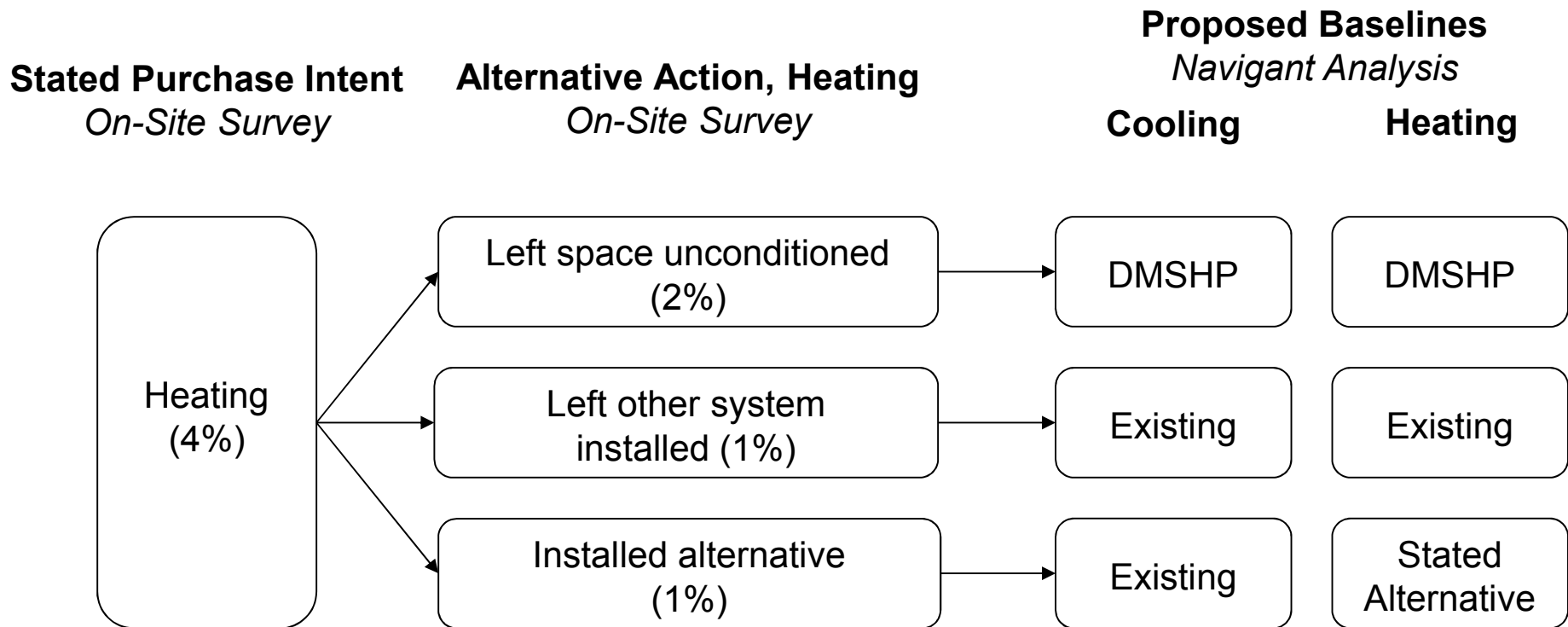
Purchased the DMSHP for the Cooling Amenity Only



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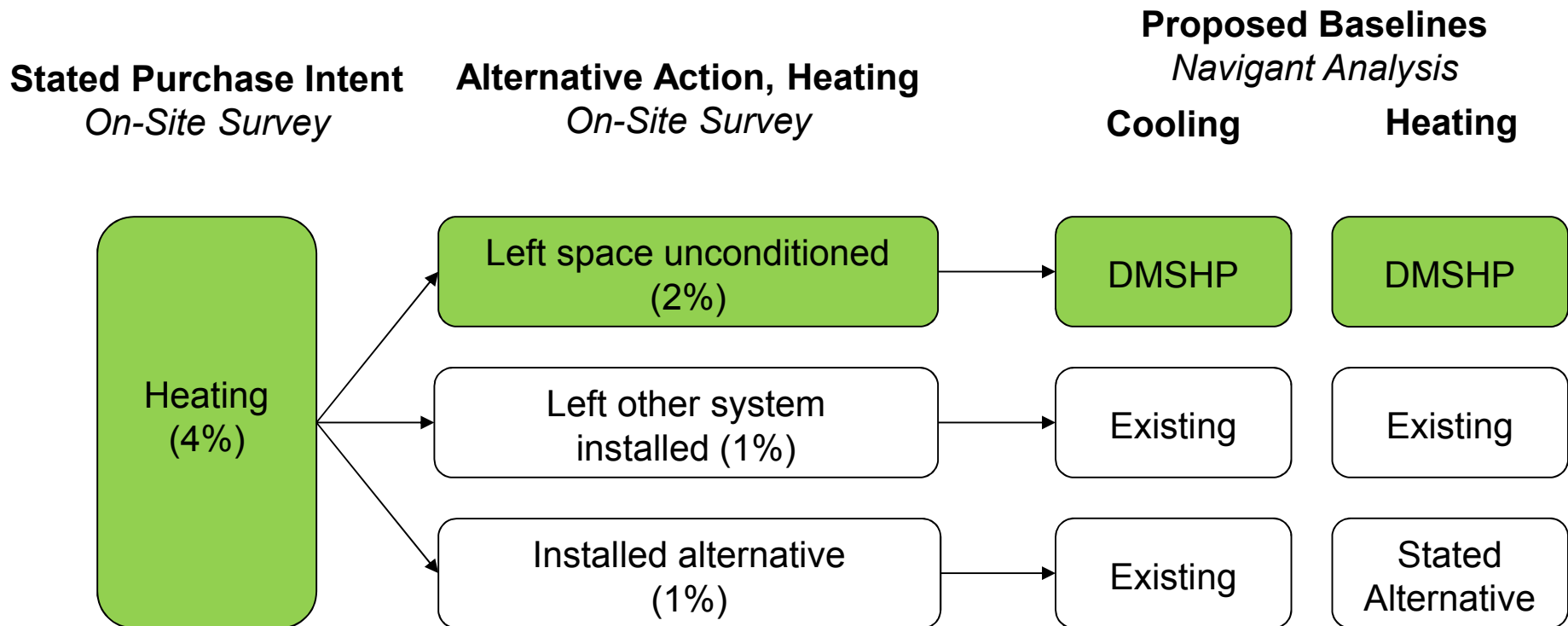


Purchased the DMSHP for the Heating Amenity Only



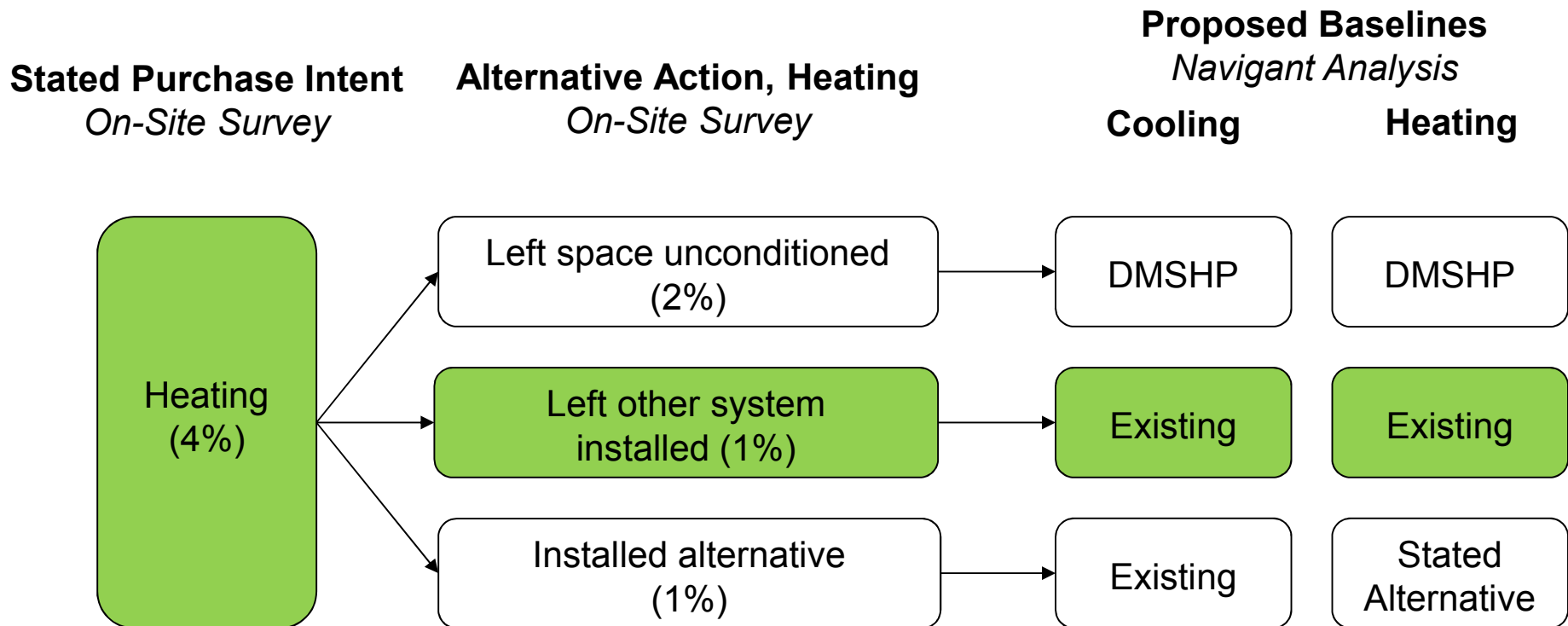
Purchased the DMSHP for the Heating Amenity Only

Would have alternatively 'left space unconditioned'



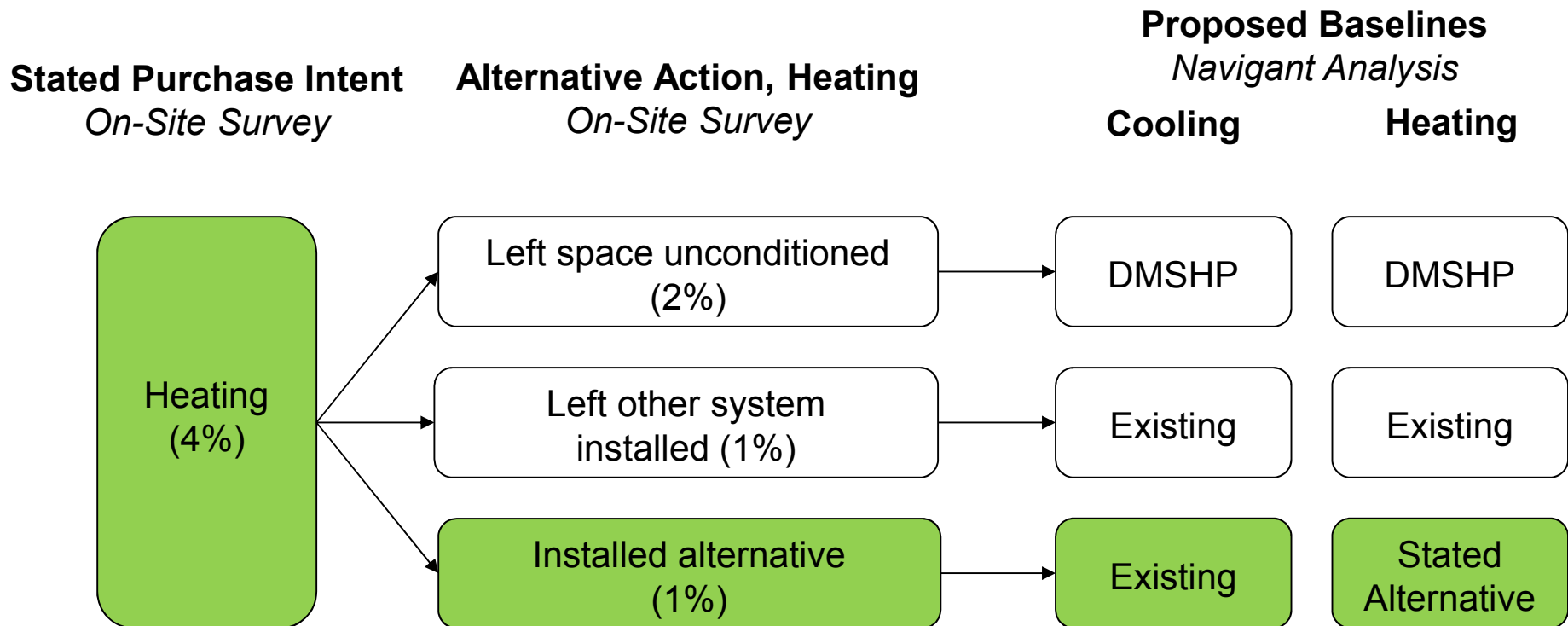
Purchased the DMSHP for the Heating Amenity Only

Would have alternatively 'left other system installed'

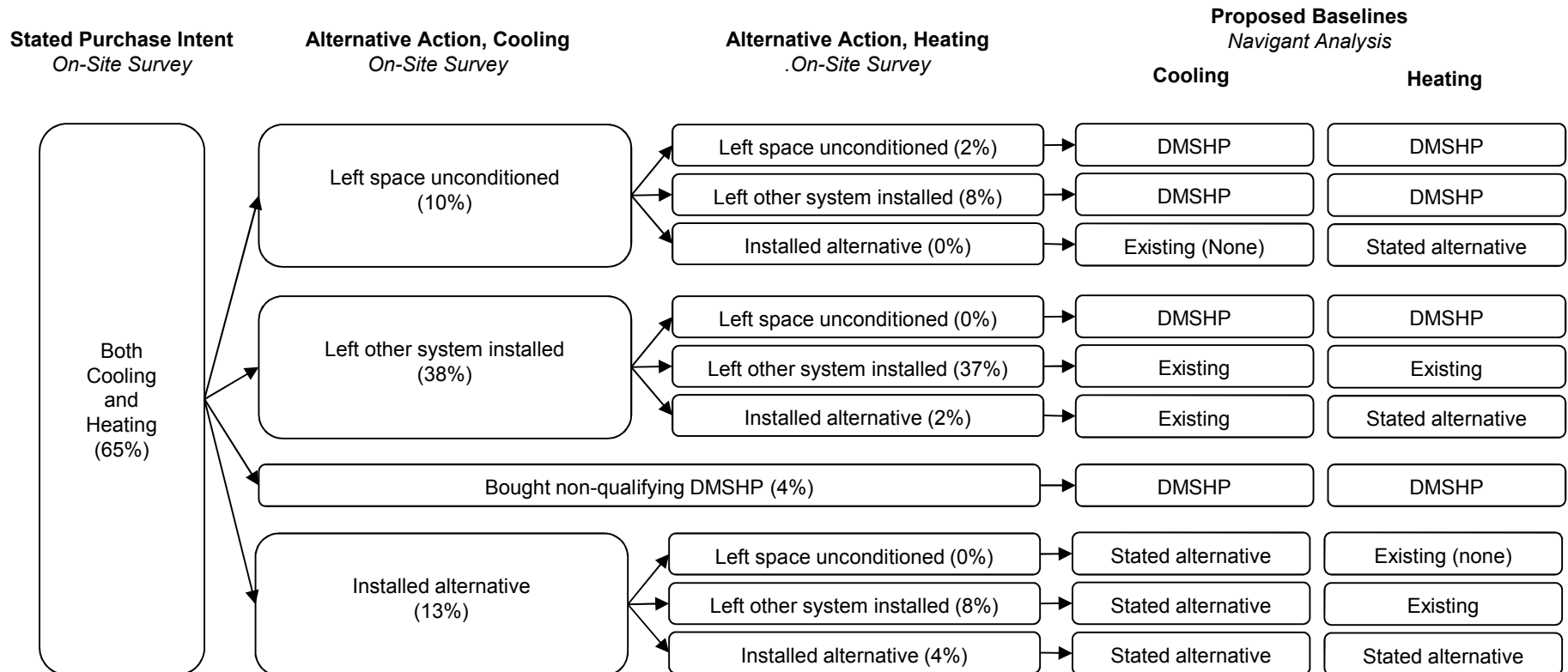


Purchased the DMSHP for the Heating Amenity Only

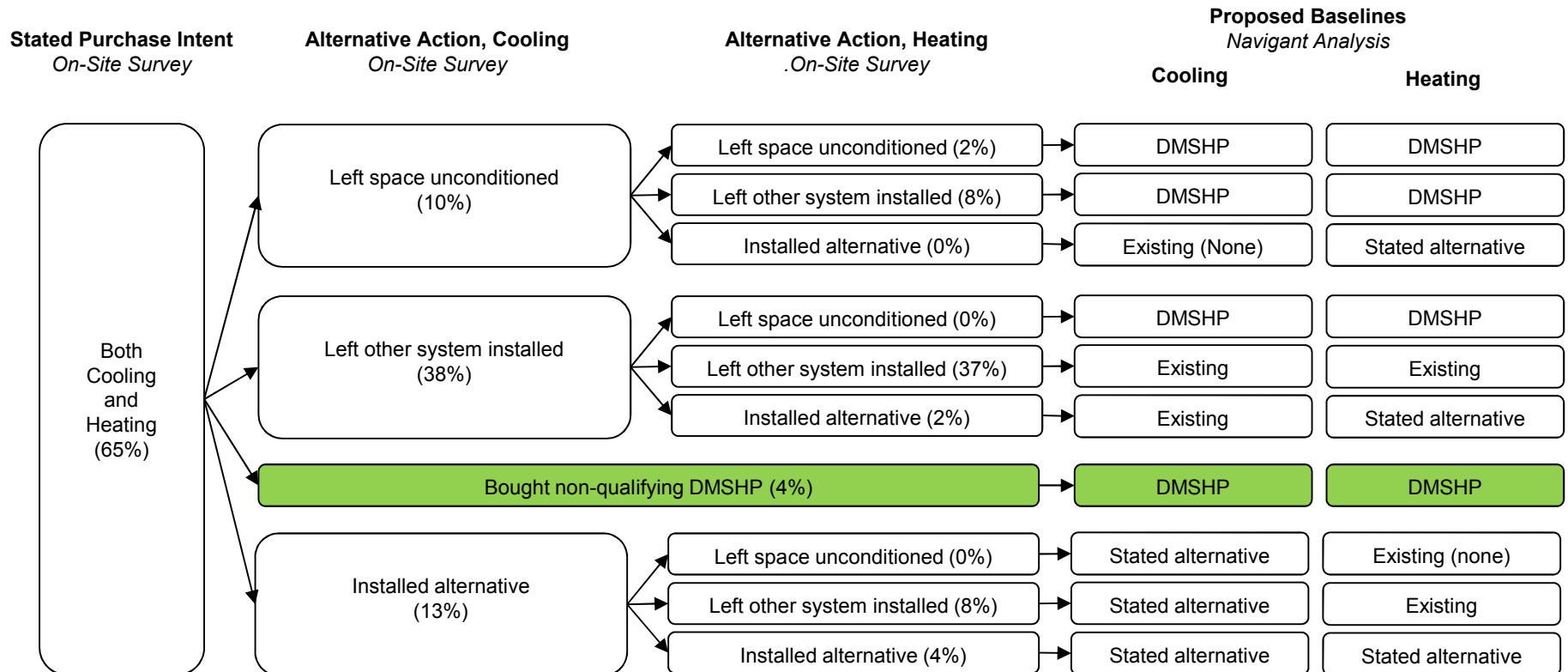
Would have alternatively 'installed alternative' system



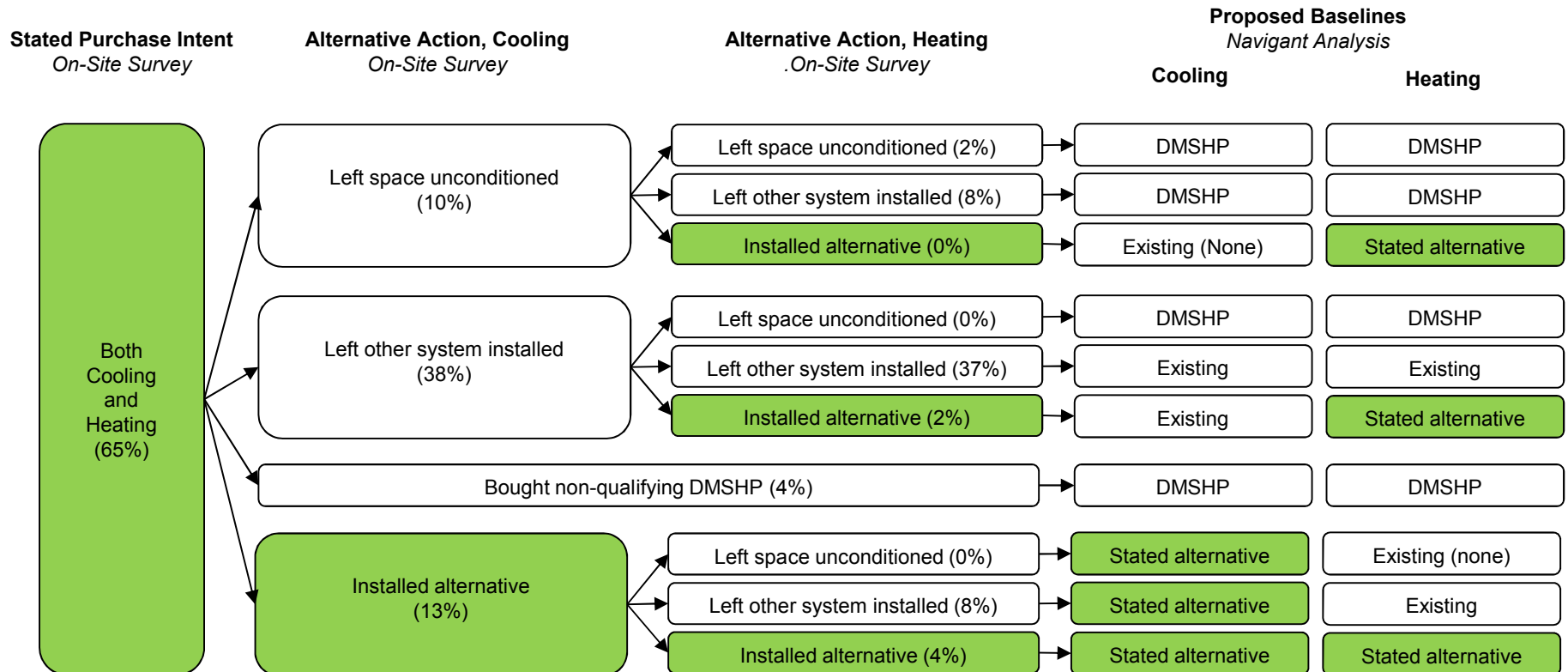
Purchased the DMSHP for the Both the Heating and Cooling Amenities



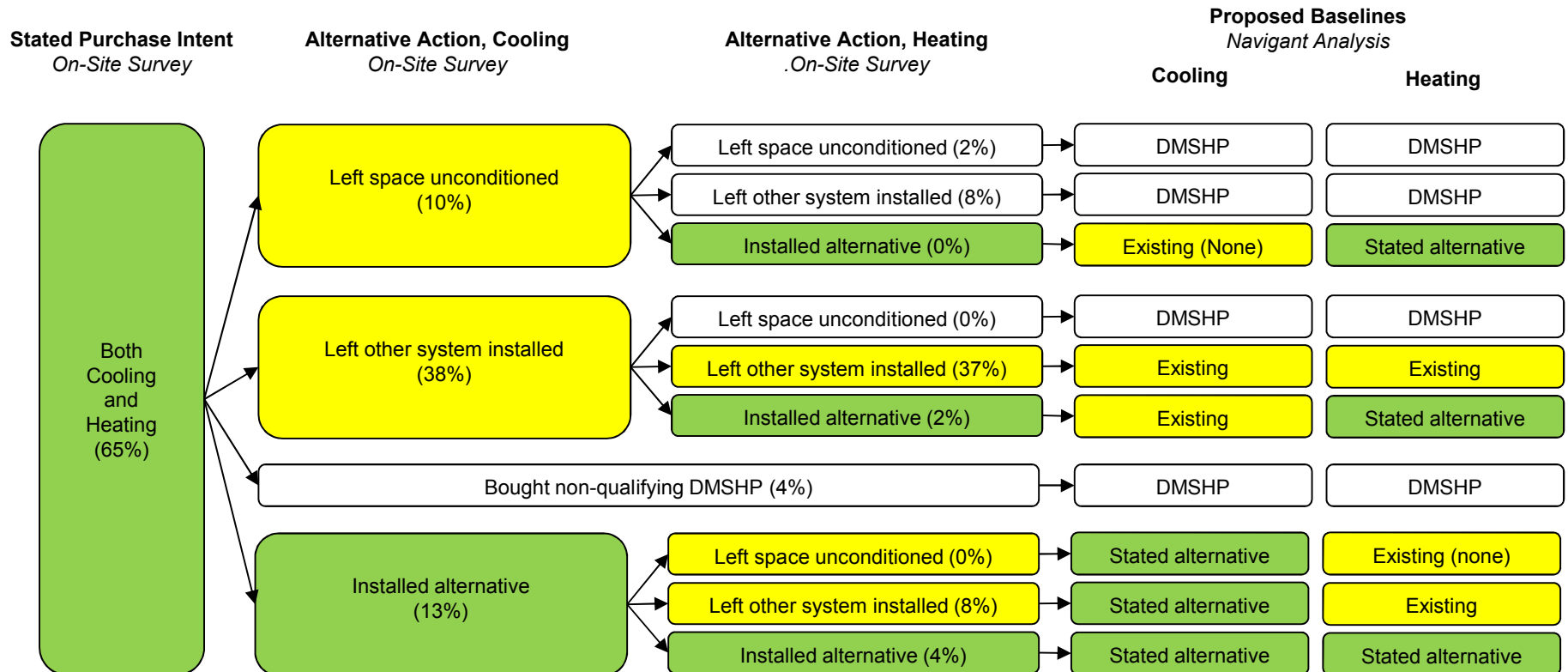
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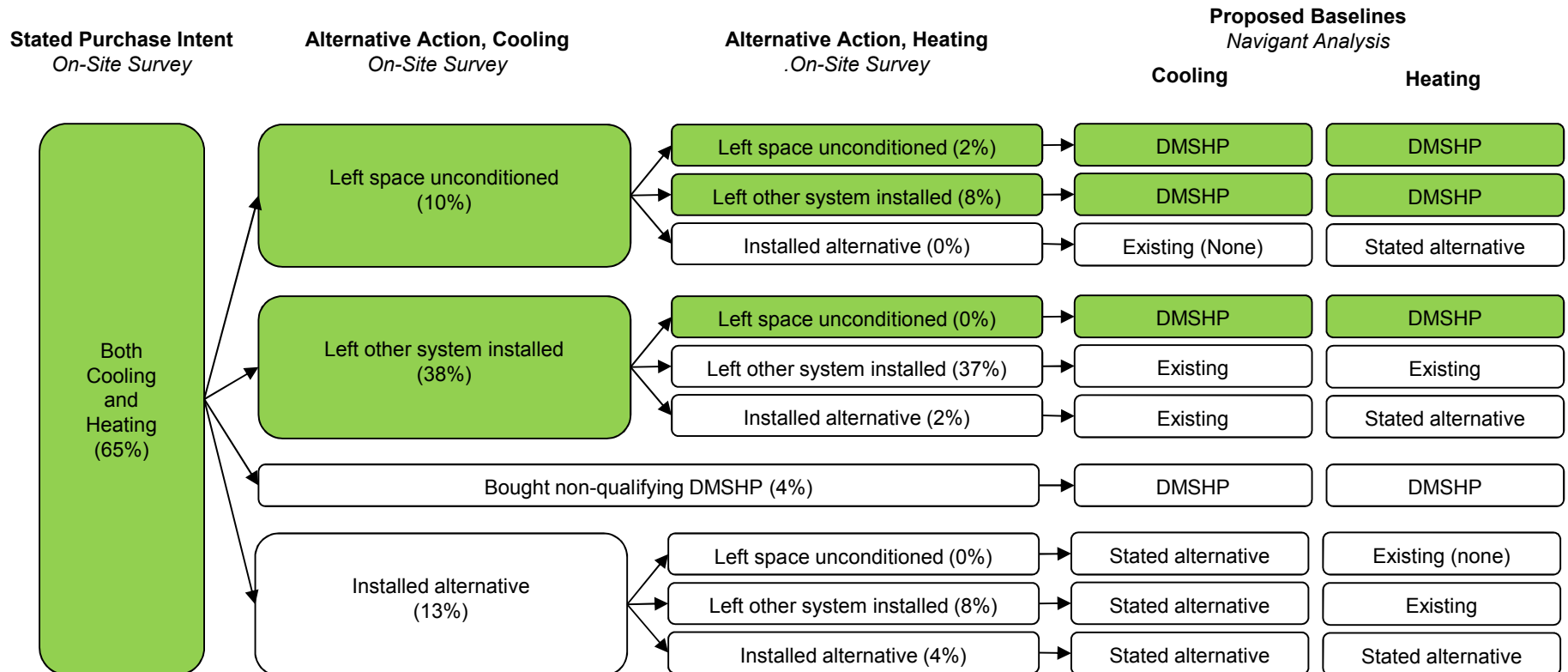
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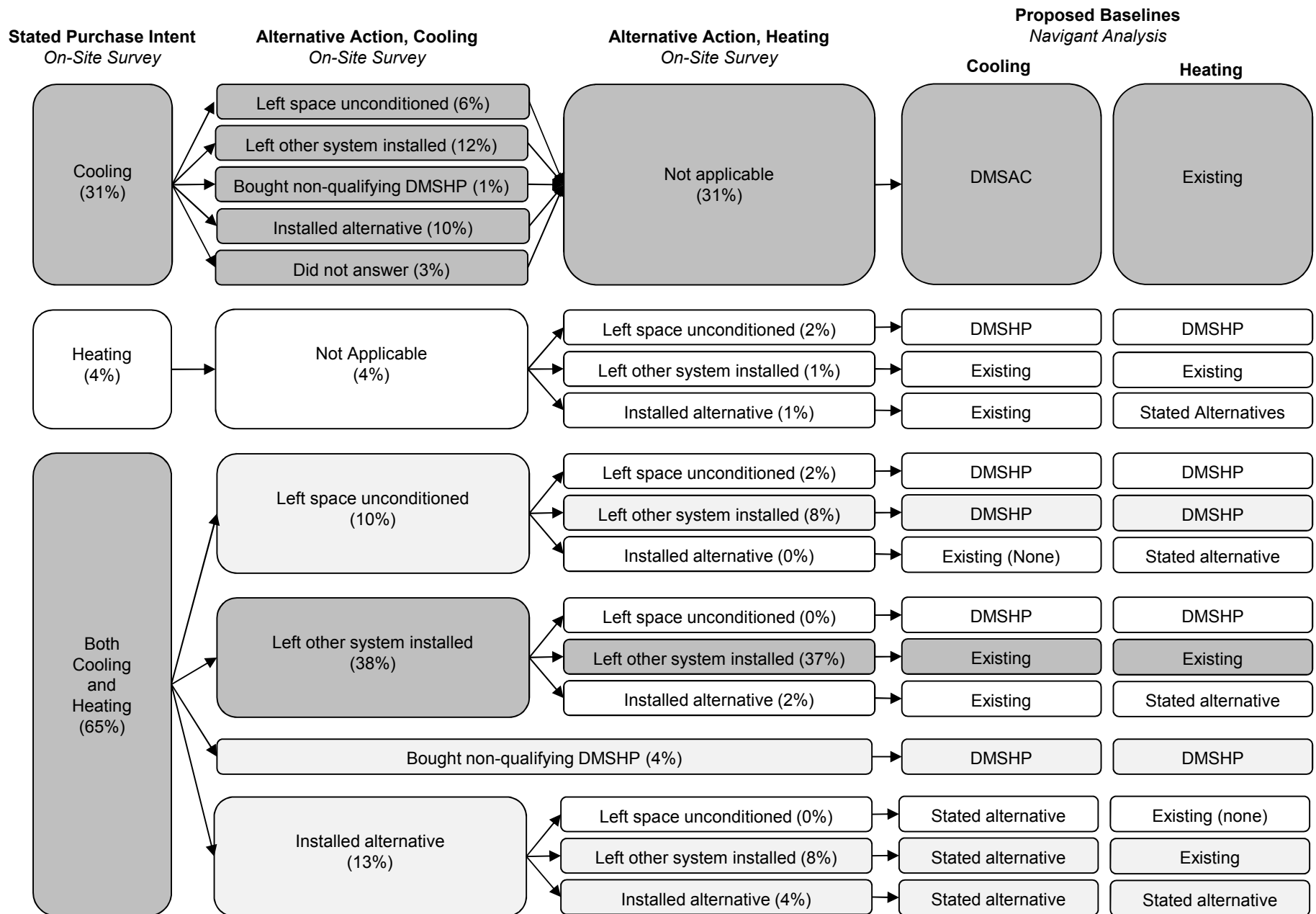


Purchased the DMSHP for the Both the Heating and Cooling Amenities



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Baseline Recommendation

Cooling Baseline Scenario Breakdown		Heating Baseline Scenario Breakdown	
Standard Efficiency DMSHP	16%	Standard Efficiency DMSHP	16%
Standard Efficiency DMSAC	31%		
Existing Technology	35%	Existing Technology	77%
Existing Room AC	25%	Existing Gas	24%
Existing Central AC	8%	Existing Oil	47%
		Existing Electric Resistance	3%
		Existing Wood, Pellet or Fireplace	%
Stated Alternative Technology	13%	Stated Alternative Technology	7%
New Room AC	9%	New Gas	2%
New Central AC	3%	New Electric Resistance	3%
Extend Existing System (unstated)	1%	Extend Existing System (unstated)	3%
Unconditioned	5%	Unconditioned	0%
Total	100%	Total	100%