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Poster Title: Trends in Utility Evaluation Spending

Abstract: What does utility evaluation spending look like today, how has it changed over time, and what can we learn from these trends? By collecting data from regulatory filings and annual reports, we can track how much utilities are spending on evaluation as a percentage of their DSM budgets. This analysis will help identify any long-term trends in evaluation spending from 2012-2018, and help us understand if we are becoming more efficient at evaluation over time or not. Using our proprietary database, we can dissect data across a multitude of factors, including by utility type, program type, region, and year. We will also compare planned and actual spending and determine which types of programs are more expensive to evaluate. This analysis demonstrates the bigger picture of the audience's work and how it fits into the broader DSM industry spending in 2018. Utilities can also benchmark their recent spending on evaluation compared with their peers. For the poster, we would have charts and graphs illustrating the evaluation spending by:

- Portfolio size
- Program administrator
- Program type
- Region
- Years (2012-2018)

We will be able to demonstrate, on screen, many ways to sort the data, drill down into more detail-or layer other factors on top of the data-in real-time. This is the only source in the industry to aggregate all this data into one place. It provides the most accurate representation of the size of the evaluation industry.