

SESSION 3A

EVALUATION AND MARKET ASSESSMENT OF RENEWABLE ENERGY PROGRAMS

Moderator: Elizabeth Hicks, KEMA-XENERGY

PAPERS:

Evaluating RE and CE Programs – EE’s Emergent Siblings

William Steigelmann, Aspen Systems

Eric Coffman, Aspen Systems

Veronika Rabl, Aspen Systems

Harley Barnes, Aspen Systems

Developing an Evaluation Approach for Wisconsin’s Public Benefits Renewable Energy Program

Adam Serchuck, Serchuck Associates

Don Wichert, Wisconsin Division of Energy

California’s Statewide Self-Generation Incentive Program – What Has Been Consumer Response To Date and Is It Cost Effective?

Patrick Lilly, Itron Inc.

Alan Fields, Itron, Inc.

Brenda Gettig, Itron, Inc.

Kurt Scheuermann, Itron, Inc.

Pierre Landry, Southern California Edison Company

Methods for Evaluation of Technology and Market Development of Wind Power

Kerstin Astrand, Lund University

SESSION SUMMARY:

This session includes 4 papers that deal with renewable energy programs and technologies. Evaluation of renewable energy initiatives is a growing area for the evaluation community. This session covers some of the first evaluations of recent renewable energy programs as well as looking at introducing new renewable energy technologies to the market. Specific programs covered include the Wisconsin Focus on Energy Program and California’s self-generation incentive.

