# Comparison of Bayesian Billing Analysis to Pooled Fixed Effects and Variable-Base Degree-Day 

Benjamin Hannas, Ecotope

Michael Logsdon, Ecotope
2015 IEPEC Conference - Long Beach, California

## Motivation

- Northwest billing analysis
- 1700 sites
- 20\% - 30\% attrition
- Re-incorporate lost sites
- Can we improve the process?
- Estimate of error?


## Our Goals

- Less data loss
- Error estimates
- Framework for multiple models


## Heat Loss Model



## Heat Loss Model



$$
\begin{gathered}
\text { Energy }=\text { baseload }+\frac{\text { heat loss }}{\text { efficiency }}\left(T_{\text {in }}-T_{\text {out }}\right)-\frac{\text { internal gains }}{\text { efficiency }} \\
\text { Energy }=\text { baseload }+\beta\left(\tau-T_{\text {out }}\right)
\end{gathered}
$$

## Common Energy Regression Methods

- Pooled Fixed Effects
$\square$ Single model including all buildings
$\square$ Correlated residuals
- Variable Base Degree Day
$\square$ Two-stage regression
$\square$ Provides individual building results
$\square$ Full error not brought through


## Data Issues

- Model misspecification
- Vacations, etc.
- Not enough bills
- Poor model fits
- Other (bad data, etc.)



## Data Issues

- Model misspecification
- Vacations, etc.
- Not enough bills
- Poor model fits
- Other (bad data, etc.)



## VBDD Penalized Regression

- Model selection
- Less sensitivity to odd points

Penalized Regression Example - Change Point Model


## Bayesian Inference

■ Given new data, do we update model?

- Single model, population and individual effects
- Error estimate for each term
- Borrow strength


## Borrowing Strength




## Bayesian Inference

- Much more work to implement
- Computational time
- Again, single model and has error estimate


## Data Sets

- RBSA Metering
$\square 103$ sites, metered vs disaggregation
- DHP Retrofit
$\square 3,922$ sites, pre/post

Ben Hannas bhannas@ecotope.com www.ecotope.com

## ECロTロPE

Eastern Washington Example of Energy versus Temperature


Manclark Manor \& Eberhart Estates Probabilistic Projected kWh


## Advantages of Individual Site Models

- Investigate outliers
$\square \mathrm{QC}$
$\square$ Characteristics of high/low users
■ Overall flexibility in analysis

