



INTERNATIONAL ENERGY PROGRAM EVALUATION CONFERENCE

August 17-19, 2005 — New York, NY

CONFERENCE AGENDA

DAY ONE: Wednesday, August 17 (Continental Breakfast Served from 7:30 – 8:30)

8:30 – 9:30 **Welcome and Opening Plenary Speaker, Ian Gearing, National Grid Transco plc**

9:30 - 10:00 **BREAK**

<p>10:00 – 12:00</p>	<p>The Case for Portfolio Evaluations – Methodologies, Challenges and Benefits</p> <p><i>Moderator: Sharyn Barata, Opinion Dynamics Corporation</i></p> <p>Overview of the Evaluations of California's 2002-2003 Energy Efficiency Programs</p> <p><i>Speaker: Nick Hall, TecMarket Works</i></p> <p>Designing Energy Efficiency Program Portfolios to Cost-Effectively Meet Conflicting Policy Objectives</p> <p><i>Speaker: John Cavalli, Quantum Consulting, Inc.</i></p> <p>Benefit/Cost Analysis of a Portfolio of Energy Efficiency and Load Curtailment Programs</p> <p><i>Speaker: Helen Kim, New York State Energy Research and Development Authority</i></p> <p>An Integrated Portfolio Approach to Evaluating Energy Programs: New York's Experience</p> <p><i>Speaker: Paul DeCotis, New York State Energy Research and Development Authority</i></p>	<p>May I Help You? The Supply Side of the Appliance Market</p> <p><i>Moderator: Shel Feldman, Shel Feldman Management Consulting</i></p> <p>On the Importance of the Supply Side in Demand-Side Management</p> <p><i>Speaker: Carolyn Fischer, Resources for the Future</i></p> <p>Taking Some of the Uncertainty Out of Retailer Self-Report ENERGY STAR Market Share</p> <p><i>Speaker: Harley Barnes, Aspen Systems Corporation</i></p> <p>Paying Attention to the Sales Floor: Why What's on the Ground Matters for Appliance Program Evaluation</p> <p><i>Speaker: Seth Snell, Applied Proactive Technologies, Inc.</i></p> <p>Are Retailers Gaming the System? Availability and Pricing of ENERGY STAR Room Air Conditioners</p> <p><i>Speaker: Thomas Mauldin, Nexus Market Research</i></p>	<p>Commercial Buildings</p> <p><i>Moderator: Larry Pakenas, New York State Energy Research and Development Authority</i></p> <p>Evaluating Retro Commissioning Programs</p> <p><i>Speaker: Kristin Heinemier, Portland Energy Conservation Inc.</i></p> <p>Application of Commercial Sector Energy Code Compliance Documents for Assessing Baseline Practice</p> <p><i>Speaker: Gary Epstein, Energy & Resource Solutions, Inc.</i></p> <p>How Architects Do and Do Not Drive New Construction Decisions</p> <p><i>Speaker: Jane Peters, Research Into Action, Inc.</i></p> <p>Evaluating Commercial Building Electricity Intensity: Leveraging National and Local Surveys</p> <p><i>Speaker: Marvin Horowitz, Demand Research</i></p>	<p>Evaluation of Demand Response Programs From Baseline Determination and T&D Deferrals, to Technology-Based Programs</p> <p><i>Moderator: Dan Violette, Summit Blue Consulting</i></p> <p>Demanding Baselines: Analysis of Alternative Load Estimation Methods for Two Large C&I Demand Response Programs</p> <p><i>Speaker: Amy Buege, Quantum Consulting, Inc.</i></p> <p>Bonneville Power Administration Transmission Business Line Olympic Peninsula Demand Reduction Pilot Project</p> <p><i>Speakers: Ulrike Mengelberg, Itron</i></p> <p>Comprehensive Home Energy Management Systems for Demand Response: Are They Worth the Cost?</p> <p><i>Speaker: Katherine Wang, Rocky Mountain Institute</i></p> <p>Lessons Learned and Evaluation of 2-way Central A/C Thermostat Control System</p> <p><i>Speaker: Joseph Lopes, Applied Energy Group, Inc.</i></p>
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DAY ONE: Wednesday, August 17 – Continued

12:00 - 1:30

LUNCH AND PRESENTATIONS OF LIFETIME ACHIEVEMENT AWARDS

<p>1:30 – 3:00</p>	<p>There Is No Time Like the Right Time: Evaluating Real Time Electricity Pricing</p> <p><i>Moderator: Bill Saxonis, New York State Department of Public Service</i></p> <p>Evaluating Changes in RTP Price Response Over Time – The Effect of Market and Environmental Conditions</p> <p><i>Speaker: Steven Braithwait, Christensen Associates</i></p> <p>California's Experiment with Dynamic Pricing for Mass Market Customers</p> <p><i>Speaker: Ahmad Faruqui, Charles River Associates</i></p> <p>The Evaluation of Time Sensitive Electricity Pricing in New York City</p> <p><i>Speaker: Lewis Kwit, Energy Investment Systems, Inc.</i></p>	<p>Hot Topics – Cool Ideas</p> <p><i>Moderator: Steve Bonanno, NSTAR</i></p> <p>Evaluation of Program Standards and Enforcements in Three Duct Sealing Programs</p> <p><i>Speaker: John Proctor, Proctor Engineering Group, Ltd.</i></p> <p>Can Programmable Thermostats Be Part of a Cost-Effective Residential Program Portfolio?</p> <p><i>Speaker: Chris Dyson, KEMA, Inc.</i></p> <p>Furnace Rebates and Energy Efficiency</p> <p><i>Speaker: Ken Tiedemann, Habart & Associates</i></p>	<p>Getting to the Right Answers: Asking the Right Questions</p> <p><i>Moderator: Marian Brown, Southern California Edison Company</i></p> <p>Are Implementers and Evaluators Missing the Forest for the Trees?</p> <p><i>Speaker: John Reed, Innovologie, LLC</i></p> <p>Evaluator as Fool: Six Ways to Trick Evaluators into Confirming Phantom Energy Savings as Real</p> <p><i>Speaker: Hugh Peach, H. Gil Peach & Associates, LLC</i></p> <p>But is it True? Anticipating Evaluation Results for Planning</p> <p><i>Speaker: Ben Bronfman, Energy Trust of Oregon, Inc.</i></p>	<p>Panel – Doing More With Less - Leveraging Energy Efficiency Information Across Institutional Borders</p> <p><i>Moderator: Lynn Hoefgen, Nexus Market Research, Inc.</i></p> <p>Panelists:</p> <p><i>Richard Karney, US DOE</i></p> <p><i>Kenneth James, Pacific Gas and Electric Company</i></p> <p><i>Kevin Galligan, Cape Light Compact</i></p>
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3:00 - 3:30

BREAK

DAY ONE: Wednesday, August 17 – Continued

<p>3:30 – 5:00</p>	<p>A Review of the Range of Responses to Critical Peak Pricing From Residential to Large Customers <i>Moderator: Mike Messenger, California Energy Commission</i></p> <p>Multiple Programs, Multiple Utilities, Multiple Agencies: Challenges and Results from a Real-Time, Statewide Evaluation of Large C&I Demand Response Programs <i>Speaker: David Hungerford, California Energy Commission</i></p> <p>The Behavioral Effects of Enhanced Energy Information: An Evaluation of the California Statewide Information Display Pilot <i>Speaker: Jennifer Mitchell-Jackson, Opinion Dynamics Corporation</i></p> <p>An Impact Evaluation of California's Information Display Pilot (Energy Orb) <i>Speaker: Craig Williamson, Primen</i></p>	<p>Doing Good, But How Much? Three Impact Evaluations of Low-Income Programs <i>Moderator: Marty Kushler, American Council for an Energy Efficient Economy</i></p> <p>Assessing and Comparing the Energy Impacts of Three Weatherization Programs in Ohio and Kentucky <i>Speaker: Johna Roth, TecMarket Works</i></p> <p>Facing Uncertainty from Within and Without: An Impact Evaluation of the California Low Income Energy Efficiency Program <i>Speaker: Kathryn Parlin, West Hill Energy and Computing, Inc.</i></p> <p>Low-Income Electric Usage Reduction: The Ohio Universal Service Fund Experience <i>Speaker: Michael Blasnik, M. Blasnik & Associates</i></p>	<p>Come On-a My House: The Value of On-Site Data Collection <i>Moderator: Ben Bronfman, Energy Trust of Oregon, Inc.</i></p> <p>Perspectives from the Trenches: Insights From Expert Field Engineers on Customer Practice and Behavior <i>Speaker: Mark D'Antonio, Energy & Resource Solutions, Inc.</i></p> <p>A Model for On-Site Inspection Protocols That Quantify Program Comprehensiveness and Service Delivery Performance <i>Speaker: David Carroll, APPRISE</i></p> <p>California Commercial On-Site Survey: What Did We Learn? <i>Speaker: Thomas Mayer, Itron, Inc.</i></p>	<p>Panel – Best Practices and Benchmarking: Taking the Next Steps <i>Moderator: Kenneth James, Pacific Gas & Electric Company</i></p> <p>Panelists:</p> <p><i>Annette Bietel, Pacific Gas & Electric Company</i></p> <p><i>Marc Hoffman, Consortium for Energy Efficiency</i></p> <p><i>Michael Rufo, Quantum Consulting, Inc.</i></p>
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DAY ONE: Wednesday, August 17 - Continued

5:30 – 7:00

EVENING RECEPTION AND POSTER SESSION: Sponsored by ITRON, Inc.

Moderator: Pierre Landry, Southern California Edison Company

<p>Evaluating Impact of Policy on Solar and New Home Integration <i>Jon Abe, KEMA, Inc.</i></p> <p>An IOU's Evaluation of the Benefits of "Zero Energy Homes" <i>Robb Aldrich, Steven Winter Associates, Inc.</i></p> <p>Assessing Consumer Values and Market Strategies for an Emerging Technology – Solid State Lighting <i>Barbara Ashdown, Oak Ridge National Laboratory</i></p> <p>Developing a Common European Framework for Energy Savings Assessment <i>Paolo Bertoldi, European Commission</i></p> <p>Evaluation Study of a Small Commercial Boiler Incentives Program <i>Anne Blankenship, Robert Mowris & Associates</i></p> <p>Understanding What's In Homes: Sophisticated Web-based Analysis Made Simple <i>Matt Brost, RLW Analytics</i></p>	<p>Case Study of the California Cement Industry <i>Fred Coito, KEMA, Inc.</i></p> <p>San Francisco Peak Energy Program Partnership Evaluation <i>Kevin Cooney, Summit Blue Consulting</i></p> <p>A Journey Into The Best Practices Website <i>Rafael Friedmann, Pacific Gas & Electric Company</i></p> <p>Building Communities for Sharing Energy Knowledge and Learning to Enhance Performance <i>Kenneth James, Pacific Gas & Electric Company</i></p> <p>The Structure and Operation of the Retail Food Sales Market <i>Katherine Johnson, KJ Consulting</i></p> <p>Refrigerant Charge and Airflow Verification Program <i>Ean Jones, Robert Mowris & Associates</i></p> <p>Dynamic Residential Pricing: Implementing and Evaluating Real-Time Pricing in the Residential Sector <i>Lawrence Kotewa, Community Energy Cooperative</i></p>	<p>Evaluation and Management of an Energy Efficiency Information Center: Criteria for the Selection of Indicators <i>Karla Kwiatkowski Lepetitgaland, Eletrobras</i></p> <p>Watts Down With Energy Production and Reduction at Wastewater Treatment Plants <i>Charles Collado, New York Power Authority</i></p> <p>Assessing Consumer Values and Potential Markets for the Integrated Water Heater/Dehumidifier <i>Melissa Lapsa, Oak Ridge National Laboratory</i></p> <p>Incorporating International Performance Measurement and Verification Protocols and Six Sigma Strategies into Energy Efficiency Program Evaluation <i>Robert Mowris, Robert Mowris & Associates</i></p> <p>Bridging the Gap: Leveraging Logger Results with Telephone Survey Data to Estimate Residential Lighting Program Impacts <i>Susan Oman, Nexus Market Research, Inc.</i></p> <p>Knowing How Much We Don't Know: Quantifying the Impact of Uncertainty in Program Evaluation <i>Michael Ozog, Summit Blue Consulting</i></p>	<p>R&D Project Assessment Tool Measures Impact Based on Industrial Adoption Rates <i>Dickson Ozokwelu, US Department of Energy</i></p> <p>WEB Interactive Zero Energy Sustainable Home for Teachers, Engineers, Architects, Contractors and Students <i>Robert Rogers, Oregon Renewable Energy Center</i></p> <p>Are Mainstream ESPC M&V Techniques and Assumptions Adequate? – An Activity Addressing the Issue <i>John Shonder, Oak Ridge National Laboratory</i></p> <p>Transforming the Holidays: Seasonal LEDs <i>Iris Sulyma, BC Hydro</i></p>
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DAY TWO: Thursday, August 18 (Continental Breakfast Served from 7:30 – 8:30)

<p>8:30 - 10:00</p>	<p>Here Comes the Sun – Understanding and Evaluating Renewable Energy Impacts and Market Effects</p> <p><i>Moderator: Nick Hall, TecMarket Works</i></p> <p>Checking the Temperature: Gauging the Market Transformation of Residential and Commercial PV and Solar Thermal Applications in Oregon</p> <p><i>Speaker: Ben Bronfman, Energy Trust of Oregon, Inc.</i></p> <p>A Theory-based Evaluation of LIPA's Solar Pioneer Program Measuring Early Progress in the Transformation of the PV Market on Long Island</p> <p><i>Speaker: Ann Clarke, Long Island Power Authority</i></p> <p>Using Program Logic Models to Guide Evaluation of Public Benefit Charge-Funded Clean Energy Programs – Methodologies and Results from a Recent Massachusetts Technology Collaborative Evaluation</p> <p><i>Speaker: Scott Albert, GDS Associates</i></p>	<p>Persistence, the Issue That Never Goes Away</p> <p><i>Moderator: Marygrace Cerce, KeySpan Energy Delivery</i></p> <p>Existing Building Commissioning: Designing for Persistence of Savings</p> <p><i>Speaker: Michael Bobker, Association for Energy Affordability</i></p> <p>Performance Persistence: What Happens to Predicted Energy Savings from Design Assistance Programs After Several Years of Building Operation?</p> <p><i>Speaker: David Eijadi, The Weidt Group</i></p> <p>Retention Studies: Review of Best Practices and Comparisons of Lifetime Results</p> <p><i>Speaker: Lisa Skumatz, SERA, Inc./David Bell, SERA, Inc.</i></p>	<p>Industrial Market Evaluations</p> <p><i>Moderator: Oscar Bloch, Wisconsin Department of Administration</i></p> <p>Survey Results for the Practical Energy Management Approach</p> <p><i>Speaker: Craig Schepp, Science Applications International Corporation</i></p> <p>Conserving Energy Through Irrigation Water Management</p> <p><i>Speaker: Hossein Haeri, Quantec, LLC</i></p> <p>China Motors Program Process Evaluation</p> <p><i>Speaker: Jane Peters, Research Into Action</i></p>	<p>Panel – Tactics and Tone – The Latest and Greatest on Consumer Attitudes Toward Energy Efficiency and the Environment</p> <p><i>Moderator: Jocelyn Spielman, The Cadmus Group</i></p> <p>Panelists:</p> <p><i>Gwynne Rogers, Natural Marketing Institute</i></p> <p><i>Monica Nevius, Consortium for Energy Efficiency</i></p> <p><i>Todd Rhodes, TIAX LLC</i></p> <p><i>Carla Jackson, Schulman, Ronca, and Bucuvalas, Inc.</i></p>
<p>10:00 - 10:30</p>	<p>BREAK</p>			

DAY TWO: Thursday, August 18 - Continued

<p>10:30 - Noon</p>	<p>Defining and Evaluating the Climate Protection Role of Sustainable Energy Programs <i>Moderator: Carol White, National Grid USA</i></p> <p>How to Balance Greenhouse Gas Mitigation Strategies Across Programs with Near-term Versus Longer-term Impacts for Public Benefits Programs <i>Speaker: David Sumi, PA Consulting Group (PA Government Services Inc.)</i></p> <p>Evaluating the Emission Reductions from Efficiency and Renewable Energy Projects and Programs <i>Speaker: Steven Schiller, Schiller Consulting</i></p> <p>Energy Efficiency's Role in the Regional Greenhouse Gas Initiative <i>Speaker: Bill Prindle, ACEEE</i></p>	<p>Tools & Methods for Capturing the Wily Program Impact <i>Moderator: M. Sami Khawaja, Quantec, LLC</i></p> <p>Trying Too Hard to Be Cool: The Effect of Age on Refrigerator Energy Levels <i>Speaker: Ken Agnew, KEMA, Inc.</i></p> <p>Measuring Training Impacts...in Cyberspace: Online Surveys as a Cost Effective Evaluation Tool <i>Speaker: Ingo Bensch, Energy Center of Wisconsin</i></p> <p>A Decade of Achievements: Results of a Performance Contract Program Implementation <i>Speaker: Betsy Krieg, Pacific Gas and Electric Company</i></p>	<p>Low Income Programs – Multi-Year Programs and Evaluations <i>Moderator: Bobbi Tannenbaum, KEMA</i></p> <p>Is Maryland's Electric Universal Service Program Getting the Job Done? <i>Speaker: Lark Lee, PA Government Services Inc.</i></p> <p>Learning from Successive Evaluations of a Low-Income Program <i>Speaker: Lori Megdal, Megdal & Associates</i></p> <p>Measuring Movement: A Longitudinal Approach to Evaluating Wisconsin's Low-Income Programs – Final Results <i>Speaker: Laura Schauer, PA Government Services Inc.</i></p>	<p>Panel – Do We Have a Failure to Communicate? A Regulatory Perspective <i>Moderator: Bill Saxonis, New York State Department of Public Service</i></p> <p>Panelists:</p> <p><i>Denis Bergeron, Maine Public Utilities Commission</i></p> <p><i>Mona Lee Mosser, New Jersey Board of Public Utilities</i></p> <p><i>Mike Messenger, California Energy Commission</i></p> <p><i>Carole Welch, Vermont Department of Public Service</i></p>
<p>Noon - 1:30</p>	<p>LUNCHEON SPEAKER ED TIRELLO OF BERENSON & COMPANY</p>			

DAY TWO: Thursday, August 18 – Continued

<p>1:30 - 3:00</p>	<p>Up In Smoke? No – Linking Energy Efficiency Impacts to Greenhouse Gas Emissions <i>Moderator: Edward Vine, Lawrence Berkeley National Laboratory</i></p> <p>Securing the Link Between Energy Savings and GHG Reductions <i>Speaker: Michael McCormick, California Climate Action Registry</i></p> <p>Measuring Emission Reduction Benefits with Integrated Resource Models Incorporating End-Use Load shapes for Energy Efficiency Program Evaluation and Power Plant Emissions Analysis <i>Speaker: Jeff Erickson, PA Government Services Inc. and Paul Meier, Meier Engineering Research</i></p> <p>The Adaptive Value of Energy Efficiency Programs in a Warmer World <i>Speaker: Michael Scott, Pacific Northwest National Laboratory</i></p>	<p>Brother Can You Spare a Paradigm? <i>Moderator: Faith Lambert, U.S. Department of Energy</i></p> <p>Assessing Markets To Design Programs That More Fully Attack Key Market Barriers and Take Advantage of Market Opportunities – Why Do We Continue to Miss So Many Opportunities <i>Speaker: Nick Hall, TecMarket Works</i></p> <p>Are Federal Energy Technology Programs Assessing the “Magic in the Middle”? <i>Speaker: Jeff Dowd, U.S. Department of Energy</i></p> <p>Am I Wearing the Wrong Paradigm for My Program’s Goals? <i>Speaker: Lori Megdal, Megdal & Associates</i></p>	<p>Cumulative Program Effects <i>Moderator: Ralph Prael, Prael & Associates</i></p> <p>Front-loading Marketing: Assessing Cumulative Effects of ENERGY STAR Appliance Promotions on State-by-State Penetration Levels <i>Speaker: Lisa Wilson-Wright, Nexus Market Research, Inc.</i></p> <p>Market Transformation: Half a Decade of Results from a Supply-Side Intervention <i>Speaker: Harley Barnes, Aspen Systems Corporation</i></p> <p>LIPA’s Commercial Construction Program: Demonstrating Initiative Influence Along the Road to Transformation <i>Speaker: Thomas Ledyard, RLW Analytics, Inc.</i></p>	<p>Panel – Challenges in Evaluating International Programs: Lessons From the Efficient Lighting Initiative Experience <i>Moderator: Joe Lopes, Applied Energy Group</i></p> <p>Panelists: <i>Martin Adelaar, Marbek Consulting</i> <i>Barbara Atkinson, Lightstream Energy</i> <i>Iris Sulyma, Habart & Associates</i> <i>Ken Tiedemann, Habart & Associates</i></p>
<p>3:00 - 3:30</p>	<p>BREAK</p>			

DAY TWO: Thursday, August 18 – Continued

<p>3:30 - 5:00</p>	<p>Energy Audits, Retrofits, and More: Evaluations of Multifaceted Energy Efficiency Programs</p> <p><i>Moderator: Karen Horkitz, Northwest Energy Efficiency Alliance</i></p> <p>Local Government Partnerships: Working Together for Efficiency <i>Stephen Grover, ECONorthwest</i></p> <p>A Regional Approach to Energy Efficiency – An Evaluation of the Davis Energy Efficiency Program <i>Speaker: Cynthia Austin, Heschong Mahone Group, Inc.</i></p> <p>Home Energy Audits, Energy Efficiency and Carbon Dioxide Emissions <i>Speaker: Ken Tiedemann, Habart & Associates</i></p>	<p>In Pursuit of the Wily Program Impact</p> <p><i>Moderator: Ken Keating, Bonneville Power Administration</i></p> <p>What a Realization: An Ex Post Impact Evaluation of a Performance-Based Program <i>Speaker: Michael Rufo, Quantum Consulting, Inc.</i></p> <p>Estimating the Impacts of NRCan's Energy Efficiency Programs Using Discrete Choice Methods: Results from Recent Studies <i>Speaker: Mallika Nanduri, Natural Resources Canada</i></p> <p>Net Savings in Non-residential New Construction: Is a Market Based Approach the Answer? <i>Speaker: Cathy Chappell, Heschong Mahone Group, Inc.</i></p>	<p>The Lights Are On: Do You Know Where Your CFLs Are?</p> <p><i>Moderator: Bob Wirtshafter, Wirtshafter Associates, Inc.</i></p> <p>Pearls of Wisdom: Assuring Efficient Lighting Product Quality and Program Integrity <i>Speaker: Elizabeth Titus, NEEP</i></p> <p>An Evaluation of Residential CFL Hours-of-Use Methodologies and Estimates: Recommendations for Evaluators and Program Managers <i>Speaker: Edward Vine, Lawrence Berkeley National Laboratory</i></p> <p>Illuminating Current CFL Usage Patterns: Results from a CFL Metering Study <i>Speaker: Tami Rasmussen, KEMA, Inc.</i></p>	<p>Panel – Hot Topics</p> <p><i>Moderators: Pierre Landry, Southern California Edison Company and Carol White, National Grid USA</i></p> <p>This panel tackles the summer's hottest evaluation topic. To ensure "freshness", the subject of the panel and the panelists will be announced shortly before the conference.</p>
<p>5:30</p>	<p>FIELD TRIP: 2 Hour Cruise Around the Manhattan Area. Watch Website for Details</p>			

DAY THREE: Friday, August 19

7:00 – 8:15 Breakfast On Us

8:30 - 10:00

Socket to Me

Moderator: Elizabeth Titus, Northeast Energy Efficiency Partnerships, Inc.

The Untapped Resource: CFLs in the Commercial Sector

Speaker: Jim Mapp, Wisconsin Department of Energy

Measuring the Success of CFL Energy Efficiency Programs: It's the Saturation, Stupid

Speaker: Brad Kates, Opinion Dynamics Corporation

Drivers of CFL Purchase Behavior and Satisfaction: What Makes Consumers Buy and Keep Buying?

Speaker: Tami Rasmussen, KEMA, Inc.

State-administered Delivery Mechanisms

Moderator: Monica Nevius, Consortium for Energy Efficiency

Comparing Award Mechanisms – What Works

Speaker: Carl Lian, SERA, Inc.

Implementing Appropriate Frameworks for Publicly-Funded Energy Efficiency Portfolios & Programs

Speaker: Rafael Friedmann, Pacific Gas & Electric

Key Findings from an Outcome Evaluation of the U.S. Department of Energy's State Energy Program

Speaker: Martin Schweitzer, Oak Ridge National Laboratory

Panel – The Many Faces of Process Evaluation

Moderator: Jane Peters, Research Into Action, Inc.

Panelists:

Luisa Freeman, Freeman & Associates

Patricia Gonzales, New York State Energy Research and Development Authority

Linda Dethman, Dethman & Associates

Sharon Baggett, Quantec, LLC

10:00 - 10:30

BREAK

DAY THREE: Friday, August 19 - Continued

<p>10:30 - Noon</p>	<p>Results From the Field: 21st Century C/I Retrofit Programs</p> <p><i>Moderator: Rob Bordner, Energy Market Innovations, Inc.</i></p> <p>Efficient Building Equipment in Oregon: What They Got and How They Got It <i>Speaker: Marjorie McRae, Research Into Action</i></p> <p>NSTAR Business Solutions Program Evaluation: Noteworthy Approaches and Findings From a C&I Retrofit Program <i>Speaker: Yogesh Patil, Energy & Resource Solutions, Inc.</i></p> <p>Justifying the Audit Program Expense: A Study of California's Nonresidential Retrofit Programs <i>Speaker: Kris Bradley, Quantum Consulting, Inc.</i></p>	<p>Creating Lasting Change in the Residential Market</p> <p><i>Moderator: Valerie Richardson, Pacific Gas & Electric Company</i></p> <p>Market Research on Energy Conservation Measures and Practices in Households in Brazil <i>Speaker: Howard Geller, SWEET</i></p> <p>Highly Cost-Effective Savings—Appliance Efficiency Standards and Utility Programs, <i>Speaker: Douglas Mahone, Hescong Mahone Group, Inc.</i></p> <p>Leveraging National ENERGY STAR® Survey Data for State-Level Evaluation: A Focus on Massachusetts, New Hampshire, and New York <i>Speaker: Lynn Hoefgen, Nexus Market Research, Inc.</i></p>	<p>The Hard to Reach and the Overreached</p> <p><i>Moderator: Jim Mapp, Wisconsin Division of Energy</i></p> <p>Hard to Reach? Hard to Tell – Lessons Learned from California <i>Speaker: Stephen Grover, ECONorthwest</i></p> <p>A Comparison of Two Programmatic Approaches to Increasing Efficiency in Multifamily Dwellings <i>Speaker: John Reed, Innovologie, LLC</i></p> <p>Who Are the Real Non-Participants in California: A Two Year Examination of California's Residential Energy Efficiency Portfolio <i>Speaker: Robert Wirtshafter, Wirtshafter Associates, Inc.</i></p>	
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