2017 IEPEC POSTER SESSION

Lauren Abraham, NMR Group Inc, *Deep Dish: In-Depth Interviews Across Diverse Populations*

Mashail Arif, Itron, *0 to 1 in Ten Steps: Revving Up Impacts and Program Performance by Analyzing Projects with Zero Gross Realization Rates*

Kausar Ashraf, IESO, *Evaluation of Verifying Cold Climate Air Source Head Pumps (CC ASHP), in Electrically Heated Residential Homes*

David Barclay, NMR Group, Inc., *Party Like It's 2020: EISA Phase 2 – An Examination of DOE Rulemaking and Implications for Programs*

Divita Bhandari, DNV GL, *Enlightened Program Planning: Predicting LED Prices*

Tami Buhr, Opinion Dynamics, *The Impact of Survey Incentives and Survey Mode on Response Rates*

Daniel Chapman, ADM Energy, *Temperature Analytics*

John Cornwell, Evergreen Economics, *Taking Control: Using AMI Data to Estimate Impacts from Peer Comparison Programs*

Megan Dawe, TRC Energy Services, *Accepting the Role of Energy Efficiency Organizations on the Appliance Standard Development Process*

Tracy Dyke-Redmond, Eversource Energy, *Finding Ambitious Demand Reduction Opportunities through Analysis of Peak Load Personas*

Christopher P. Dyson, DNV GL, *Breaking the Code: Deciphering HVAC Equipment Nameplate for Market and Evaluation Insights*

Jenny Fraser, Evergreen Economics, *Say It Don't Spray It: A Study of Landscape Irrigation Practices*

Erik Funkhouser, Research Into Action, *Knowledge Benefits: Assessing RD&D Program Impacts with Network Effects*

Jennifer Gai, Nexant, *Not Your Mom's Matched Control Group*

Matt Galport, EMI Consulting, *Mind the Gap: Bridging Program Evaluation in the Energy Efficiency and Social Services Sectors*

Arman Golrokhian, University of Michigan, *Strategic Planning for Energy Efficiency in New York City*

Logan Jacobson, E Source, *How Many Evaluators Does It Take…: A Look at Measure Assumption Inconsistencies Across TRMs*

Katherine Johnson, Johnson Consulting, *Paint by Numbers: A Decision-Framework for Determining Net Savings Approach*

Teresa Lutz, Michaels Energy, *A Gross and Net Savings Framework for Policymakers*

Amit Kanungo, DNV GL Energy, *Results from a Comprehensive Impact Evaluation of 2013 California Statewide Non-Residential New Construction (NRNC) Whole Building Program*

Erika Kociolek, Energy Trust of Oregon, *A Tale of Two Studies – Comparing and Contrasting Results of Two New Homes Gas Fireplace Surveys*

Tammy Kuiken, DNV GL, *Whole House to End Use: Real Life Non-intrusive Load Monitoring*

Melissa Meek, NMR Group, Inc., *How the Other Half Lights: An Analysis of Purchase and Installation Demographic Patterns*

William Miller, Lawrence Berkeley National Laboratory, *Steps Toward Certifying EM&V Professionals*

Sarah Monohon, Evergreen Economics, *Which Switch? Choosing Between Smart Thermostats, Switches, and Alerts*

Bhuvan Neema, University of Michigan, *Carbon Mitigation Potential & Capacity Value of Grid-Scale Energy Storage Systems for Peak Load Shifting*

Jerrad Pierce, NMR Group, Inc., *Five Stars - Would Totally Buy Again!!!! A Novel Method and Data Source to Study Consumer Lighting Decision-Making*

Chris Russell, NMR Group, *America's Next Bulb Model—Predicting Lighting Market Change in Response to Laws and Consumer Adoption Since 2012*

Prami Sengupta, University of Florida, *Assessing Demographic and Psychological Factors Influencing Attitudes of Energy-Conservation Among Homeowners in Florida*

Ellen Steiner, Opinion Dynamics, *Changing Demographics: A Research Odyssey*

Jason Symonds, DNV GL, *Rebel With Causation*

Dan Violette, Navigant, *Understanding and Selecting Between Survey-based Net-to-Gross Approaches: Best, Least Worst or the Method Most Likely to get You Follow-on Evaluation Work*

Scott Walker, NMR Group, Inc., *Best Frenemies: A Comparison of Shelf Stocking and Web Scraping*

Sara Wist, Cadmus, *Are We There Yet? How to Measure Market Transformation*

Kai Zhou, Opinion Dynamics, *The Keymaker, Opening the Door to Energy Data Possibilities*