



Name: Benjamin Galecki

Affiliation: University of Wisconsin, Madison

Expected Graduation: Masters

Field of Study: Applied Economics - Resource Demand

The REDA (resource and energy demand analysis) program is an applied economics program that is focused on energy. Other skills are taught, but most of the focus is on program evaluation for energy efficiency.

I'm just getting started on this journey. Attending the conference will expose me to many new ideas and contacts that will help me during the REDA program, as well as after graduation too.