



The Rocky Road to Shifting Load

Challenges of Installing Advanced Energy Storage and EV Chargers

Sean Maher, Itron



Overview

Why does it matter?

Smart Home Study

Equipment

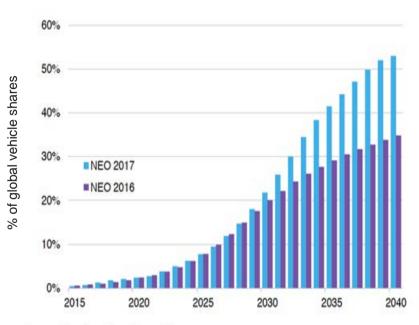
Customer selection and preliminary sites

Reasons for installation failure

INCREASE IN EV AND AES ADOPTION

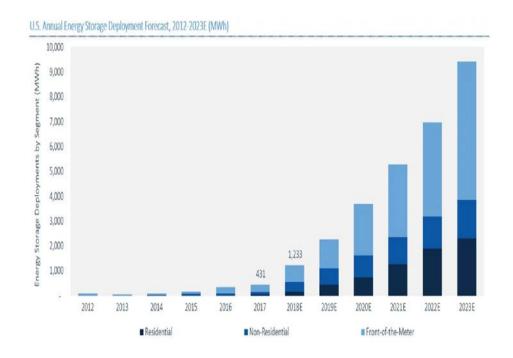


Project % of global vehicle shares attributed to EV's



Source: Bloomberg New Energy Finance

US annual expected energy deployment



©2019 ITRON CONFIDENTIAL PROPRIETARY

SMART HOME STUDY











SMART HOME STUDY



100 houses in San Diego







AES

Smart Thermostats

Level 2 EV chargers

SMART HOME STUDY



Tier	#Participants	Equipment Received		
Tier 1	50	Smart Thermostat		
Tier 2	20	Smart Thermostat + EV Charger		
Tier 3	20	Smart Thermostat + AES system		
Tier 4	10	Smart Thermostat, EV Charger and AES system		

PATH TO INSTALLATIONS



AC	PV	EV	Storage	Target Number	Applicants	Preliminary Sites	Installed Sites
Yes	Yes	Yes	Maybe	6	19	18	11
Yes	Yes	Yes	No	14	114	50	34
Yes	Yes	No	Maybe	20	19	18	18
Yes	Yes	No	No	48	157	60	28
Yes	No	Yes	Maybe	4	1	1	1
Yes	No	Yes	No	8	43	18	8
Totals	INU	162	INO	100	353	165	100

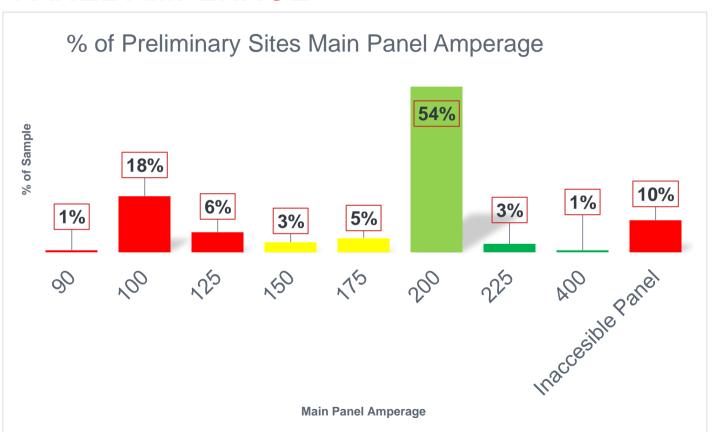


Challenges to Installing AES and EV chargers

- 1. Main electrical panel capacity
- 2. Physical space in panel and garage
- 3. Incompatible system

MAIN PANEL AMPERAGE

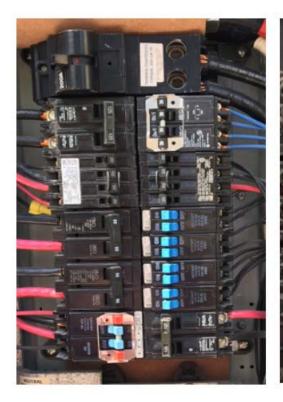






PHYSICAL SPACE IN PANEL







©2019 ITRON CONFIDENTIAL PROPRIETARY

INSTALLED EQUIPMENT

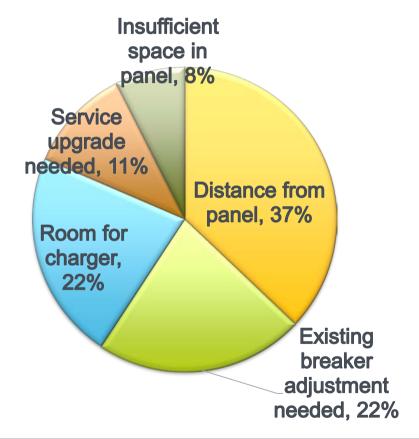




©2019 ITRON CONFIDENTIAL PROPRIETARY

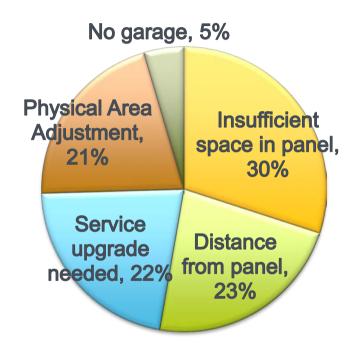
EV CHARGER ISSUES





BATTERY ISSUES









Conclusion

Limiting Factors include

- Residence type
- Building age
- Breaker panel
- Physical space



Recommendations

Prepare any programs with these thoughts in mind Provide some incentivizes toward upgrade costs



Questions?



THANK YOU

CONSULTING & ANALYSIS GROUP

1111 Broadway, Suite 1800 Oakland, CA 94607 www.itron.com

