

EM&V 102: Evaluation “Not for” Dummies

Monday, October 6 | 8:30 – 11am | \$185

Instructor: Scott Dimetrosky

This 2.5-hour training course serves as a “102” level course for those relatively new to evaluation and for those interested in taking deeper, comprehensive “dives” into more complex material.

After a brief introduction to general evaluation topics, the course takes a closer look at challenging topics, including:

- Establishing baselines (e.g., current practice baseline, blended baselines, industry standard practice, etc.)
- Determining early replacement vs. replace on failure (and cost-effectiveness impacts)
- Estimated useful lives
- In-service rate vs. Persistence
- The role of TRMs and prospective vs. retrospective evaluation
- The use of evaluation protocols for gross and net impact evaluation

Why is this course valuable?

The evaluation community continues to grow, yet new staff have few opportunities for comprehensive training such as this; even those who have worked in evaluation for a number of years may have little exposure to a wider range of topics. In addition, best practices from resources such as the UMP or NTG protocols risk being underutilized. Ultimately, this course ensures that evaluators learn about a broad range of evaluation topics, plus become fully aware of all the resources and lessons learned from decades of DSM evaluation.

Note this course was first developed in 2016 for the Massachusetts Program Administrators and is now offered twice per year to them. The feedback has been overwhelmingly positive, so much so that every new hire in the evaluation group has participated in the training.

About the Instructor

Mr. Scott Dimetrosky has led strategy, planning, and evaluation studies for hundreds of utility energy-efficiency, load management, and market transformation programs. His

projects, spanning nearly three decades, have addressed all market sectors—large and small commercial, industrial, agricultural, residential, and low income. Mr. Dimetrosky was also the co-founder of Rolling Energy Resources (RER), which implemented electric vehicle (EV) load management programs throughout the U.S. and Canada between 2020 and 2024. In 2024 RER merged with ev.energy, forming the largest EV load management company in the world.

Prior to Apex Analytics Mr. Dimetrosky was a founding member and principal at Quantec, LLC, which merged with the Cadmus Group in 2008. During his 13 years at Quantec and Cadmus Mr. Dimetrosky led some of the largest energy efficiency portfolio evaluations in the United States, including evaluations in California and Massachusetts.

Mr. Dimetrosky has delivered papers and plenary talks at dozens of conferences, plus taught principles of demand-side management (DSM), DSM evaluation, and EV load management courses. He has an M.B.A. in Marketing Research & Quantitative Methods from Cornell University and a B.A. (Magna Cum Laude) in Sociology from the University of Michigan.